



ROAD DEVELOPMENT AUTHORITY

**GUIDELINES FOR THE ERECTION AND DISPLAY OF
COMMERCIAL ADVERTISEMENTS AND ADVERTISING
STRUCTURES ON, IN, OR WITHIN, FOOTBRIDGES AND
FLYOVERS LOCATED ALONG OR VISIBLE FROM
CLASSIFIED ROADS
(MOTORWAYS AND MAIN ROADS)**

Effective date: 26 September 2025

PART I - PRELIMINARY

1 Overview

- (1) Pursuant to **Section 22(1)** of the **Roads Act** (as subsequently amended), no person shall erect or display an advertising structure which is visible from a road without the written permission of the highway authority.
- (2) Under **Section 5** of the **Road Development Authority Act** (as subsequently amended), the **Road Development Authority** (RDA), in its capacity as the Highway Authority, is responsible for regulating the erection and display of advertising structures, and for controlling the display of advertisements, along or visible from Classified Roads.
- (3) To further this responsibility, new Guidelines have been established under **Section 25(1)(g)** of the **Roads Act** to regulate the erection, display, affixing, maintenance, painting, or wrapping of commercial advertisements or advertising structures on, in or within footbridges and flyovers, located along or visible from Classified Roads.

PART II - AUTHORISATION REQUIREMENT

2 Application process

Any person who intends to erect, display, use, wrap, affix, paint, renew or alter any advertisement or advertising structure on, in or within footbridges and flyovers, located along or visible from Classified Roads, shall solicit and obtain the written permission of the RDA.

Applications for such authorisation shall be submitted only through one of the following methods:

(1) Standard application procedure (new, renewal, and alteration permit)

(a) Mode of submission

All applications shall be addressed to the general manager of the RDA, consisting of a cover letter and all documentation and particulars (content of application) specified in **Appendix I**.

For renewal applications, complete submission shall be made within a period of 3 months before the existing permit expires. Any renewal application received after the permit's expiry date may be treated as a new construction application and processed accordingly.

(b) Application review for completeness

Upon receipt of any application, the RDA shall verify the completeness of the submission. If the application is found to be incomplete or deficient, the applicant shall be notified in writing specifying the deficiencies and shall be afforded a reasonable period to remedy the same.

Incomplete applications shall not be processed further until a complete submission is provided.

Should the requested information not be submitted within the prescribed period, or within any extension granted in writing by the RDA, the application shall automatically lapse without further notice.

(c) Terms of permit

Where a permit is granted in line with **Appendix II**, such permit shall remain valid for a period of 3 renewable years, unless a notice of non-compliance is issued.

The permit is strictly non-transferable and shall not, under any circumstances, be assigned, attributed, leased or sub-licensed to any third party.

(2) Competitive procurement process (new permit)

Certain advertising opportunities may, at the discretion of the RDA, be allocated by way of competitive procedures, including but not limited to expressions of interest (EOI), requests for proposals (RFP), or other formal procurement exercises.

PART III - DEMARCATION OF AREAS SUBJECT TO SPECIFIC ADVERTISEMENT CONTROLS

3 Areas of Special Control

The RDA may, from time to time, at its sole discretion or on the recommendation of other competent authorities, designate specific areas, along or visible from Classified Roads as areas requiring special protection on the grounds of amenity, scenic value, environmental sensitivity, or public safety.

Such designated areas shall be referred to as areas of special control.

PART IV - GENERAL CONDITIONS AND PRINCIPLES TO ALL TYPES OF ADVERTISEMENTS AND ADVERTISING STRUCTURES

4 Content and appearance

All advertisements and advertising structures, located along or visible from Classified Roads, shall be clear, concise, and legible, maintaining a tidy and professionally executed appearance in terms of content and signwriting.

5 Damage to property and public infrastructure

- (1) No advertisements and advertising structures shall, whether directly or indirectly, cause injury or death to any person or damage to property, public utility, or any other public installation.

Any person who, during the erecting, displaying, using, maintaining, affixing, painting, wrapping, altering, or removing of any advertisement or advertising structure, whether directly or indirectly, causes injury, death, or damage shall be liable in accordance with applicable laws.

- (2) Owners of advertisements or advertising structures shall obtain and continuously maintain valid public liability insurance covering all risks associated with their advertisements and advertising structures, including those placed on public structures.

Such insurance shall remain in full force and effect until the advertisement or advertising structure is removed from the public structure. The owners shall bear sole and exclusive responsibility for any accident, incident, loss, damage, or claim arising, whether directly or indirectly, from the erection, display, maintenance, or existence of the advertisement or advertising structure, including, without limitation, bodily injury, death, or property damage.

Furthermore, these owners shall fully indemnify, defend, and hold harmless the RDA, its officers, agents, and employees from and against any and all actions, proceedings, claims, demands, losses, liabilities, damages, costs, and expenses, including legal fees, arising from or in connection with the advertisement or advertising structure. Under no circumstances shall the RDA be held responsible or liable in relation to such advertisement or advertising structure.

Proof of such insurance shall be submitted annually to the RDA.

6 Design, construction, and aesthetic considerations

All advertisements and advertising structures shall:

- (1) Be designed, constructed, and finished in a workmanlike and professional manner, in accordance with the objective standards set out in these Guidelines;
- (2) Exhibit a neat appearance and be constructed using durable, weather-resistant materials appropriate to their intended function, nature, and expected lifespan;
- (3) Not deface, mar, or damage any footbridge and flyover;
- (4) Be structurally safe and sound, meeting the requirements of the RDA;
- (5) Be secure to withstand conditions in the event of a cyclone warning class 2;
- (6) Be equipped with cladding to conceal their poles when having more than one pole;
- (7) Be equipped with an aesthetically blank flex when no advertising or publicity is displayed thereon;
- (8) Be securely and effectively affixed to masonry or concrete of the footbridges and flyovers using bolts that are either embedded or passed through and anchored on the opposite side;
- (9) Not be secured with water-soluble adhesive, tape, or similar materials;
- (10) Have all exposed metalwork painted or otherwise treated to prevent corrosion, and all timber treated to prevent decay;
- (11) Be designed to prevent the entry and accumulation of water or moisture on or in the structure or any part of its supporting framework, brackets, or other members;
- (12) Not obstruct, restrict, or otherwise impede the free and safe movement of pedestrians across footbridges and flyovers;
- (13) Not block or conceal the public view of the frontage of any footbridges;
- (14) Not compromise the structural integrity and safety of the footbridge and flyovers to which they are attached;
- (15) Be painted with high-quality, weatherproof paint, where required;
- (16) Not result in the removal of, or damage to, any public structure and place, or trees without obtaining written permission from relevant Authorities; and
- (17) Be readily and easily dismantled.

7 Floodlighting of advertisements and advertising structures

- (1) Lighting sources shall be positioned to ensure effective illumination without unnecessary light spillage; and
- (2) Lighting fixtures shall not be visible to traffic moving in either direction.

8 Glass surround in advertisements and advertising structures

- (1) All glass used shall be of safety glass, with a minimum thickness of 6 mm, unless specified otherwise and certified by a registered professional engineer appointed and remunerated by the applicant;
- (2) Any glass panel used in advertisements and advertising structures, shall not exceed an area of 0.9 square metres, and shall be securely installed within the body of the advertising structure or device independently of all other panels unless specified otherwise and certified by a registered professional engineer appointed and compensated by the applicant.

9 Prohibited locations for advertisements and advertising structures

No advertisements or advertising structures shall be:

- (1) On or wrapped around infrastructure such as piers, pillars, abutments, gantries, or any other similar structures of the footbridge and flyover; and
- (2) Located within the airport, port, or metro corridors without obtaining written clearance from relevant Authorities.

10 Protection of amenity and public decency

No advertisements or advertising structures shall:

- (1) Disfigure or injuriously affect the amenities, aesthetic appeal, ecological integrity, or character of any town or village, public garden, square, pleasure promenade, or natural landscape;
- (2) Be placed along, across, or visible from scenic roads;
- (3) Promote gambling or any product considered injurious or potentially injurious to public health;
- (4) Be detrimental to the environment or the amenity of a human living environment due to its size, colour, texture, intensity or illumination, design quality or materials, or other factors;

- (5) Unreasonably obscure, partially, or wholly, any existing authorised advertisement or advertising structure;
- (6) Use, display, reproduce or incorporate the National Flag, or any part thereof, for advertising purposes; and
- (7) Cause visual or noise disamenity to the neighbouring residents.

11 Maintenance obligations

- (1) The owners of any advertisement or advertising structure shall undertake regular inspections thereof to ensure that they are properly maintained, and shall promptly carry out any maintenance works found to be necessary as a result of such inspections.
- (2) Where, in the opinion of the RDA, an advertisement or advertising structure poses an imminent danger to public safety, pedestrians, residents, or property, or is in a hazardous condition or disrepair that could endanger the public or impact rural scenery, natural landscapes, historic buildings, monuments, or other public places of interest, the RDA may issue a notice requiring the owner, at their own cost, to promptly remove the advertisement or structure or undertake specified maintenance within a specified timeframe.
- (3) The erection, display, usage, painting, wrapping, or maintenance of any advertisements or advertising structures shall not obstruct traffic flow along Classified Roads unless written permission has been obtained and necessary precautions have been arranged with the relevant Authorities.

12 Maintenance, embellishment, and landscaping of surroundings

The owner of advertisements and advertising structures shall ensure that the surrounding green space of footbridges and flyovers is consistently maintained, landscaped, and embellished to the satisfaction of the RDA.

13 Power cables and conduits

- (1) Any electrically powered advertisements or advertising structures, located along or visible from Classified Roads, shall:
 - (a) Ensure that power cables and conduits containing electrical conductors are installed and secured in a manner that is aesthetically pleasing and not unsightly;
 - (b) Use non-combustible materials for power cables and conduits;
 - (c) Comply with wiring and construction standards as stipulated in applicable laws and regulations; and
 - (d) Include an external switch placed in a readily accessible position to facilitate the disconnection of the electricity supply to such a structure.
- (2) No electrically powered advertisements or advertising structures shall be connected to any electricity supply without obtaining written permission from the Central Electricity Board, which shall be presented upon request by an authorised official.

The unauthorised use of street lighting or any public electricity source for such purposes is strictly prohibited. Agencies must secure their own independently authorised electricity supply for any illuminated advertisements or advertising structures.

14 Quarterly submission to the RDA

Owners shall submit to the RDA quarterly an updated database of all existing advertisements and advertising structures under their ownership or management. This database shall include information such as the types, sizes, support systems, locations, and any other information required by the RDA.

15 Registration mark

Each face of an advertisement or advertising structure shall display, in a clearly visible position, a registration mark consisting of black characters on a white background.

The minimum size of characters of the registration mark for each type of advertisement and advertising structure is 100 mm.

16 Right of entry to regulate, control, and/or remove advertisements and advertising structures

Pursuant to the provisions set forth in these Guidelines and in conformity with applicable legislation, the RDA shall have unrestricted access to advertisements and advertising structures for the purposes of regulation, control, or removal of advertisements or advertising structures.

17 Road safety and traffic considerations

No advertisements or advertising structures shall:

- (1) Pose a danger to human life or property;
- (2) Distract or contain an element which may distract the attention of vehicle drivers in a manner likely to lead to unsafe driving conditions;
- (3) Compete with traffic control devices for the attention of road users;
- (4) Cause visual clutter impairing the visibility and recognition of traffic control devices;
- (5) Obscure or interfere with a road user's view of vehicles and pedestrians;
- (6) Create hazards to errant vehicles;
- (7) Be attached to, combined with, obscure, confuse with, or interfere with the functioning and effectiveness of a traffic sign, or create road safety hazards related to traffic signs;
- (8) Obscure the view of pedestrians or drivers, or obscure roads, sidewalks, or road features, such as junctions, bends, or changes in road width;
- (9) Display the colours red, amber, or green near intersections with operating traffic lights;
- (10) Emit noise, sound, smoke, smell, odour, similar sensory stimuli; and
- (11) Be illuminated or reflective to an extent that causes discomfort to, or inhibits the vision of approaching pedestrians or vehicle drivers.

PART V - REGULATION AND CONTROL OF ADVERTISEMENTS AND ADVERTISING STRUCTURES ON FOOTBRIDGES AND FLYOVERS

18 Advertising on footbridges

(1) Authorisation requirement

No person shall, without first soliciting and obtaining written authorisation of the RDA, undertake, permit, or cause the erection, display, affixation, wrapping or painting, or continue to use any advertisement or advertising structure, on the façade of, inside or within any footbridge, located along, or so positioned as to be visible from, any Classified Road.

(2) Illumination

All advertisements or advertising structures authorised on or inside footbridges may be either conventional or illuminated.

In the case of conventional advertisements or advertising structures, the provisions of the Guidelines governing conventional advertisements and advertising structures shall apply. In the case of illuminated advertisements or advertising structures, the provisions of the Guidelines governing digital advertisements and advertising structures shall apply.

(3) Structural integrity

All advertisements or advertising structures allowed on or inside footbridges shall be structurally safe and sound, having been designed and certified by a registered professional engineer, to withstand a wind gust of at least 300 km/hr, and to resist all loads and forces to which such structure may be exposed.

(4) Maintenance, embellishment, and landscaping obligations

Every person granted permission shall:

- (a) Undertake the embellishment, landscaping, and ongoing maintenance of all green spaces, verges, and road reserves located in the proximity of the footbridge and its ramps, in accordance with the following minimum standards:
 - (i) Hard structures, boulders, gabions, or other rigid obstructions shall not be placed on or around the footbridge except with prior RDA authorisation
 - (ii) Visibility across the footbridge shall always remain unobstructed.
 - (iii) Landscaping within critical visibility areas shall be limited to plants not exceeding 600 mm in height, measured from the highest point of the adjoining road pavement.

- (iv) Trees and plants shall be pruned and lopped regularly to prevent obstruction to vehicular traffic
 - (v) Trees and plants, including shrubs, ground cover, seasonal flowers, grass turf, and flower beds, shall be planted such that, at maturity, their height does not encroach into the 2 m buffer zone from the edge of kerbs or markings. Physical structures shall not be erected to enhance planting displays.
 - (vi) Existing and newly planted trees, plants, and grass shall be pruned, trimmed, or cut to prevent encroachment on roadways or obstruction of vehicular traffic.
 - (vii) Grass shall be maintained at a uniform height of 75–100 mm.
 - (viii) All new plants and trees shall be watered and fertilised for a minimum period of 3 months post-planting and maintained free of disease and pests. Where no existing water points are available, a permit (wayleave) shall be obtained from the RDA for the installation of a water point at a suitable location, at the cost of the person granted permission.
 - (ix) Kerbs shall be painted in alternating black and white using chlorinated rubber-based paint, as directed by the RDA.
 - (x) All open drains, weepholes, and gully traps within the footbridge shall be cleared to ensure free water flow and prevent blockages.
 - (xi) Traffic signs and road furniture located within the footbridge shall be cleaned.
 - (xii) All operations required under these obligations shall be conducted at least twice monthly during off-peak hours, and at increased frequency during the rainy season, on events of national significance, or as otherwise directed by the RDA.
- (b) Propose and implement a vertical embellishment of the footbridge, unless otherwise specified therein.

(5) Dimensional, and placement requirements

Every advertisement or advertising structure permitted on a footbridge:

- (a) Shall maintain adequate horizontal and vertical clearances, as per applicable laws;
- (b) Shall be positioned at a radial distance of not less than 30 m from any pedestrian crossing or traffic light; and
- (c) With regard to setback and radial distances, the applicable provisions of these Guidelines shall apply, depending on whether the advertisement or advertising structure is conventional or digital.

(6) Prohibitions

No advertisement or advertising structure on a footbridge shall:

- (a) Exceed one display within or on each side of the footbridge façade;
- (b) Project more than 300 mm in thickness from the façade, unless otherwise authorised by relevant Authorities;
- (c) Extend beyond the visible façade surface area of the footbridge, including the frontage deck, whether vertically or horizontally (for incoming traffic); and
- (d) Be so positioned as to render it visible to vehicular traffic approaching from the opposite direction.

(7) Ancillary obligations

Every person granted permission shall:

- (a) Place a bin near the footbridge, after consulting with and obtaining clearance from the relevant Authority, and ensure that such bin remains clean and sanitary; and
- (b) Consider installing a CCTV surveillance system inside the footbridge for security purposes.

19 Advertising on flyovers

(1) Authorisation requirement

No person shall, without first soliciting and obtaining written authorisation of the RDA, undertake, permit, or cause the erection, display, affixation, wrapping or painting, or continue to use any advertisement or advertising structure, on the façade of or within any flyover, located along, or so positioned as to be visible from, any Classified Road.

(2) Illumination

All advertisements or advertising structures authorised on flyovers may be either conventional or illuminated.

In the case of conventional advertisements or advertising structures, the provisions of the Guidelines governing conventional advertisements and advertising structures shall apply. In the case of illuminated advertisements or advertising structures, the provisions of the Guidelines governing digital advertisements and advertising structures shall apply.

(3) Structural integrity

All advertisements or advertising structures allowed on flyovers shall be structurally safe and sound, having been designed and certified by a registered professional engineer, to withstand a wind gust of at least 300 km/hr, and to resist all loads and forces to which such structure may be exposed;

(4) Maintenance, embellishment, and landscaping obligations

Every person granted permission shall:

- (a) Ensure the flyover and its associated slip lanes are consistently kept clean, tidy, and structurally maintained;
- (b) Undertake the embellishment, landscaping, and ongoing maintenance of all green spaces, verges, and road reserves located in the proximity of the flyover and its ramps, in accordance with the following minimum standards:
 - (i) Hard structures, boulders, gabions, or other rigid obstructions shall not be placed on or around the flyover except with prior RDA authorisation
 - (ii) Visibility across the flyover shall always remain unobstructed.
 - (iii) Landscaping within critical visibility areas shall be limited to plants not exceeding 600 mm in height, measured from the highest point of the adjoining road pavement.

- (iv) Trees and plants shall be pruned and lopped regularly to prevent obstruction to vehicular traffic
 - (v) Trees and plants, including shrubs, ground cover, seasonal flowers, grass turf, and flower beds, shall be planted such that, at maturity, their height does not encroach into the 2 m buffer zone from the edge of road kerbs or markings. Physical structures shall not be erected to enhance planting displays.
 - (vi) Existing and newly planted trees, plants, and grass shall be pruned, trimmed, or cut to prevent encroachment on roadways or obstruction of vehicular traffic.
 - (vii) Grass shall be maintained at a uniform height of 75–100 mm.
 - (viii) All new plants and trees shall be watered and fertilised for a minimum period of 3 months post-planting and maintained free of disease and pests. Where no existing water points are available, a permit (wayleave) shall be obtained from the RDA for the installation of a water point at a suitable location, at the cost of the person granted permission.
 - (ix) Kerbs shall be painted in alternating black and white using chlorinated rubber-based paint, as directed by the RDA.
 - (x) All open drains, weepholes, and gully traps within the flyover shall be cleared to ensure free water flow and prevent blockages.
 - (xi) Traffic signs and road furniture located within the flyover shall be cleaned.
 - (xii) All operations required under these obligations shall be conducted at least twice monthly during off-peak hours, and at increased frequency during the rainy season, on events of national significance, or as otherwise directed by the RDA.
- (c) Propose and implement a vertical embellishment of the flyover, unless otherwise specified therein.

(5) Dimensional, and placement requirements

Every advertisement or advertising structure permitted on a flyover:

- (a) Shall maintain adequate horizontal and vertical clearances, as per applicable laws;
- (b) Shall be positioned at a radial distance of not less than 30 m from any pedestrian crossing or traffic light; and
- (c) With regard to setback and radial distances, the applicable provisions of these Guidelines shall apply, depending on whether the advertisement or advertising structure is conventional or digital.

(6) Prohibitions

No advertisement or advertising structure on a flyover shall:

- (a) Exceed one display within or on each side of the flyover façade;
- (b) Project more than 300 mm in thickness from the façade, unless otherwise authorised by relevant Authorities;
- (c) Extend beyond the visible façade surface area of the flyover, including the frontage deck, whether vertically or horizontally (for incoming traffic); and
- (d) Be so positioned as to render it visible to vehicular traffic approaching from the opposite direction.

PART VI - MISCELLANEOUS, FEES, AND TRANSITIONAL PROVISIONS

20 Right of appeal

An applicant aggrieved by any decision concerning the issuance, renewal, alteration, or transfer of a permit may lodge an appeal with the RDA within 60 calendar days of notification.

21 Lapsing of permits

A permit shall lapse if the approved advertisement or structure is not erected, displayed, affixed, wrapped, or painted within 3 months of issuance. A written request for an extension may be submitted, and the RDA may, at its discretion, grant an extension not exceeding 6 months.

22 Refundable deposit fees

A refundable deposit calculated at the rate of Rs. 2,000/- per square metre per face of the advertisement or structure is required for all new applications.

23 Transitional provisions

- (1) Any person who has, prior to the coming into operation of these Guidelines, erected, displayed, used, affixed, wrapped, painted, or maintained any advertisement or structure on a footbridge or flyover, or caused the same to occur, shall:
 - (a) Remove or cause the removal of such advertisements or structures within 3 months of these Guidelines coming into force; or
 - (b) Submit a fresh application to the RDA for compliance within 6 months of commencement.
- (2) Where a permit for advertisement or advertising structure referred to in subsection (1)(b) has not been granted, the owner shall remove it within thirty calendar days of the refusal notice.

END OF MAIN DOCUMENT

Appendices

Appendix I

[Part II, Section 2(1)(a)]

Content of application (Supporting documentation and particulars)

A complete application shall comprise, at least, the following documentation and particulars:

- a) A location and site plan with GPS coordinates of the public structure;
- b) A 3D model or graphical representation of the proposed advertisement or advertising structure integrated with the public structure;
- c) The dimensions of each advertisement or advertising structure;
- d) Non-structural maintenance plan of the public structure;
- e) An original structural report including design calculations issued by a registered professional engineer certifying the structural integrity of the public structure with the proposed advertisement or advertising structure;
- f) An original certificate including design calculations issued by a registered professional engineer certifying that the advertisement or advertising structure is structurally safe and sound, having been designed to withstand a wind gust of at least 300 km/hr and to resist all loads and forces to which such advertisement or advertising structure may be exposed;
- g) A document certifying the operation level and maximum luminance for any illuminated advertisement or the advertising structure. (Any necessary instruments or equipment shall be provided to facilitate joint on-site verification of luminance levels by the relevant authorities);
- h) Complete structural designs, calculations, and specifications, prepared in accordance with relevant design standards, codes of practice and international norms, including details of the fixing and installation mechanism for the advertisement or advertising structure;
- i) A maintenance plan for each advertisement or advertising structure, which shall include, but not be limited to, a safety and traffic management plan for the erection, maintenance, and ongoing management of the structure and a comprehensive contingency and emergency response plan to address unforeseen events and cyclonic conditions;
- j) A maintenance, embellishment, and landscaping plan for the green spaces associated with the public structure;
- k) A detailed vertical embellishment plan of the public structure, from a registered landscape architect;
- l) A decommissioning plan;
- m) Evidence of public liability insurance cover; and
- n) Any other relevant documents.

Appendix II

[Part II, Section 2(1)(c)]

Standard permit approval process

Where the RDA determines that an application is complete and satisfactory, the permit approval process shall proceed in accordance with the mode of application, as outlined below:

(a) New construction

For new construction, a two-stage process will be applied before an advertisement permit is issued:

(i) Stage 1 - Preliminary assessment & authorisation

- Site visit to verify compliance

After the application has been scrutinised, a first site visit will be conducted to verify the compliance of the proposed location to erect the advertising structure in line with established Guidelines and existing Legislation.

- Issuance of letter of intent (LOI)

If the proposed location is found compliant, a LOI will be issued to the applicant, specifying all conditions and requirements with which the applicant shall comply.

The LOI will also notify the applicant of the requirement to pay a refundable deposit fee within 14 calendar days from the date of issuance, payable to the RDA.

- Provisional authorisation to erect

Upon payment of the refundable deposit fee, the applicant is authorised to proceed with the erection of the advertising structure and the affixing of the registration mark.

- Construction timeline

The construction shall be completed within three months unless otherwise specified. Failure to complete the construction within this timeframe will render the LOI invalid.

(ii) Stage 2 - Completion verification and permit issuance

- Notification of completion

The applicant shall formally inform the RDA upon the completion of the advertising structure and the affixing of the registration mark by submitting an original certificate from a registered professional engineer.

This certificate shall confirm that the construction was completed in accordance with the approved plan to the satisfaction of the engineer, where applicable.

- Site visit to confirm compliance

A second site visit will be conducted to ascertain the compliance of the proposed location and the advertising structure and the affixation of the registration mark, in accordance with established guidelines, relevant Legislation, and the issued letter of intent.

- Issuance of advertisement permit

Upon verification and confirming the compliance of the advertising structure and the registration mark, the RDA will issue an advertisement permit under the provisions of the **Roads Act**.

- Refund of deposit

After obtaining the written permission of the relevant Authorities and subsequent to the issuance of the advertisement permit, the applicant may formally request the RDA to release the refundable deposit.

- Non-compliance measure

In the event of non-compliance with the established Guidelines, existing legislation, LOI and letter of Permit, the RDA may withhold the deposit until corrective measures are taken or the non-compliant advertisement is removed.

(b) Renewal of advertisement permit

Before renewing the advertisement permit of any existing advertisement or advertising structure, site visits will be conducted to verify and confirm compliance of such advertisement or advertising structure in line with established Guidelines, existing legislations, and previous LOI/Permit.

In the event of non-compliance, the applicant will be notified and requested to rectify the non-conformity within three months.

Failing which, the owner of the non-compliant advertisement or advertising structure will be informed to remove the same, under the provisions of the **Roads Act**.

(c) Alteration to advertisement permit

Any proposed alteration to an already authorised advertisement or advertising structure must follow the full “New Construction” approval procedure set out in stage 1 and stage 2 above.