



ROAD DEVELOPMENT AUTHORITY

GUIDELINES FOR COMMERCIAL ADVERTISEMENTS AND ADVERTISING STRUCTURES LOCATED ALONG OR VISIBLE FROM CLASSIFIED ROADS (MOTORWAYS AND MAIN ROADS)

Effective date: 26 September 2025

PART I - PRELIMINARY

1 Overview

- (1) Pursuant to **Section 22(1)** of the **Roads Act** (as subsequently amended), no person shall erect or display an advertising structure which is visible from a road without the written permission of the Highway Authority.
- (2) Under **Section 5** of the **Road Development Authority Act** (as subsequently amended), the **Road Development Authority** (RDA), in its capacity as the Highway Authority, is responsible for regulating the erection and display of advertising structures, and for controlling the display of advertisements, along or visible from Classified Roads.
- (3) To further this responsibility, updated **Guidelines** have been issued under **Section 25A** of the **Roads Act** (as subsequently amended) to regulate the erection, display, affixing, maintenance, painting, or wrapping of commercial advertisements or advertising structures visible from a Classified Road.

For the purposes of these Guidelines, the term renewal or alteration shall be construed to include:

- (a) any modification to the specifications, nature, or features of an authorised advertisement or advertising structure;
- (b) any transfer of ownership or management thereof;
- (c) the upgrading, re-erection, or relocation of such advertisement or structure; and
- (d) any change in ownership of the land upon which the advertisement or advertising structure is erected, whether by way of sale, transfer, or otherwise.

PART II - AUTHORISATION REQUIREMENT

2 Application process

Any person who intends to erect, display, use, wrap, affix, paint, renew or alter any commercial advertisement or advertising structure along or visible from Classified Roads, shall solicit and obtain the written permission of the RDA.

Applications for such authorisation shall be submitted only through one of the following methods:

(1) Standard application procedure (New, renewal, and alteration Permit)

(a) Mode of submission

Every application shall be submitted in person to the RDA, located at the Blue Tower, Rue de l'Institut, Ebène, and shall comprise the following:

- (i) the relevant prescribed application form set forth in **Appendix I**;
- (ii) all supporting documentation and particulars (content of application) specified in **Appendix II**; and
- (iii) the applicable processing fee, as prescribed in **Appendix III**.

Each application form shall be duly completed and signed by the authorised representative of the applicant and, where applicable, by the owner(s) of the land concerned.

For renewal applications, submission shall be made within the timeframe prescribed in **Appendix IV**. Any renewal application received after the Permit's expiry date may be treated as a new construction application and processed accordingly.

(b) Application review for completeness

Upon receipt of any application, the RDA shall verify the completeness of the submission.

If the application is found to be incomplete or deficient, the applicant shall be notified in writing specifying the deficiencies and shall be afforded a reasonable period to remedy the same.

Incomplete applications shall not be processed further until a complete submission is provided.

Should the requested information not be submitted within the prescribed period, or within any extension granted in writing by the RDA, the application shall automatically lapse without further notice.

(c) Terms of Permit

Where a Permit is granted in line with **Appendix V**, such Permit shall remain valid for the period specified in **Appendix VI**, unless a Notice of Non-Compliance is issued.

The Permit is strictly non-transferable and shall not, under any circumstances, be assigned, attributed, leased or sub-licensed to any third party.

(2) Competitive procurement process (New Permit)

Certain advertising opportunities may, at the discretion of the RDA, be allocated by way of competitive procedures, including but not limited to Expressions of Interest (EOI), Requests for Proposals (RFP), or other formal procurement exercises.

PART III - DEMARCATION OF AREAS SUBJECT TO SPECIFIC ADVERTISEMENT CONTROLS

3 Areas of special control

The RDA may, from time to time, at its sole discretion or on the recommendation of other competent Authorities, designate specific areas, along or visible from Classified Roads, as areas requiring special protection on the grounds of amenity, scenic value, environmental sensitivity, or public safety.

Such designated areas shall be referred to as areas of special control.

PART IV - GENERAL CONDITIONS AND PRINCIPLES TO ALL TYPES OF ADVERTISEMENTS AND ADVERTISING STRUCTURES

4 Advertisements or advertising structures on building façade, similar structures, etc.

(1) Perpendicular advertisements and advertising structures

No advertisement or advertising structure shall be placed perpendicular to the façade of any public or private building or structure, except for product replica and three-dimensional advertising structure affixed perpendicular to a private building.

Such product replica and three-dimensional advertising structure:

- (a) may be internally illuminated solely in the form of a lightbox or any comparable method, and externally illuminated exclusively by floodlights or any analogous lighting means, but shall not be animated; and
- (b) shall comply with the following specifications:

No.	Specifications	Requirements
1.	Maximum permissible display area	not exceeding 36 m ²
2.	Minimum clear height of such advertising structure	at least 2.4 m
3.	Minimum setback distance between the road edge or footpath and the exterior edge of such advertising structure	Main Roads: 3 m Motorways: 5 m
4.	Minimum radial distance between the nearest corner, stop line, or give-way line of a junction and the exterior edge of such advertising structure	Main Roads: 30 m Motorways: 100 m
5.	Minimum radial distance between the exterior edges of two consecutive similar advertising structures, or any other commercial advertisement or advertising structure, regardless of their orientation	Main Roads & Motorways: 100 m

(2) Flush-mounted advertisements and advertising structures

Where an advertisement or advertising structure is placed flat on the façade of any public or private buildings or structures,

- (a) the applicant shall obtain clearance from competent Authorities such as the Local Authorities, the Mauritius Fire and Rescue Service, etc, particularly where such advertisements or structures cover windows or obstruct external openings;
- (b) such advertisement or advertising structure,
 - (i) may be internally illuminated solely in the form of a lightbox or any comparable method, and externally illuminated exclusively by floodlights or any analogous lighting means, but shall not be animated;
 - (ii) shall not project more than 300 mm (thickness) from that façade, unless authorised by the RDA;
 - (iii) shall not exceed a surface area of 75 m² except for commercial conventional advertisements and advertising structures;
 - (iv) shall not exceed the visible surface area of the façade to which it is allowed; and
 - (v) shall not extend beyond the top or ends of the façade to which it is allowed, in any direction.
- (c) The surface area of that advertisement or advertising structure:
 - (i) when not exceeding 75 square metres, shall comply with the following: and

No.	Specifications	Requirements
1.	Minimum setback distance between the road edge or footpath of Classified Roads and the exterior edge of the (conventional) advertisement or advertising structure	Motorways: <ul style="list-style-type: none">• up to 12 m²: 5 m• above 12 m² and up to 48 m²: 10 m• above 48 m² and up to 75 m²: 15 m Main Roads: <ul style="list-style-type: none">• up to 48 m²: 3 m• above 48 m² and up to 75 m²: 5 m

No.	Specifications	Requirements
2.	Minimum radial distance between the nearest corner, stop line, or give-way line of a junction and the exterior edge of (conventional) advertisement or advertising structure	Main Roads: 30 m Motorways: 100 m
3.	Minimum radial distance between the exterior edges of two consecutive similar advertisements or advertising structures, or any other commercial advertisements or advertising structures, irrespective of their orientation	Main Roads & Motorways: 100 m
4.	Placement	Allowed only on a privately owned building or structure.

(ii) when exceeding 75 square metres, shall comply with the following:

No.	Specifications	Requirements
1.	Minimum setback distance between the road edge or footpath of Classified Roads and the exterior edge of the (conventional) advertisement or advertising structure	Main Roads: 5 m Motorways: 15 m
2.	Minimum radial distance between the nearest corner, stop line, or give-way line of a junction and the exterior edge of (conventional) advertisement or advertising structure	Main Roads: 30 m Motorways: 100 m
3.	Minimum radial distance between the exterior edges of two consecutive similar advertisements or advertising structures, or any other commercial advertisements or advertising structures, irrespective of their facing direction	Main Roads & Motorways: 100 m
4.	Placement	Allowed only on a privately owned building or structure.

(3) Structural integrity requirement

Prior to the erection of any advertisement or advertising structure, whether perpendicular or flush-mounted, the applicant shall verify and confirm the structural integrity of the host building or structure in accordance with these Guidelines.

5 Content and appearance

All advertisements and advertising structures, located along or visible from Classified Roads, shall be clear, concise, and legible, maintaining a tidy and professionally executed appearance in terms of content and signwriting.

6 Damage to property and public infrastructure

- (1) No advertisements and advertising structures shall, whether directly or indirectly, cause injury or death to any person or damage to property, public utility, or any other public installation.

Any person who, during the erecting, displaying, using, maintaining, affixing, painting, wrapping, altering, or removing of any advertisement or advertising structure, whether directly or indirectly, causes injury, death, or damage shall be liable in accordance with applicable laws.

- (2) Owners of advertisements or advertising structures shall obtain and continuously maintain valid public liability insurance covering all risks associated with their advertisements and advertising structures.

Such insurance shall remain in full force and effect until the advertisement or advertising structure is displayed or registered with the Mauritius Revenue Authority. The owners shall bear sole and exclusive responsibility for any accident, incident, loss, damage, or claim arising, whether directly or indirectly, from the erection, display, maintenance, or existence of the advertisement or advertising structure, including, without limitation, bodily injury, death, or property damage.

Furthermore, these owners shall fully indemnify, defend, and hold harmless the RDA, its officers, agents, and employees from and against any and all actions, proceedings, claims, demands, losses, liabilities, damages, costs, and expenses, including legal fees, arising from or in connection with the advertisement or advertising structure. Under no circumstances shall the RDA be held responsible or liable in relation to such advertisement or advertising structure.

Proof of such insurance shall be submitted annually to the RDA.

7 Design, construction, and aesthetic considerations

All advertisements and advertising structures shall:

- (1) be designed, constructed, and finished in a workmanlike and professional manner, in accordance with the objective standards set out in these Guidelines;
- (2) exhibit a neat appearance and be constructed using durable, weather-resistant materials appropriate to their intended function, nature, and expected lifespan;
- (3) not deface, mar, or damage any building façade;
- (4) be structurally safe and sound, meeting the requirements of the RDA;
- (5) be secured to withstand conditions in the event of a Cyclone Warning Class 2;
- (6) be equipped with cladding to conceal their poles when having more than one pole;
- (7) be equipped with an aesthetically blank flex when no advertising or publicity is displayed thereon;
- (8) be securely and effectively affixed to brickwork, masonry, or concrete using bolts securely embedded or passing through and secured on the opposite side;
- (9) not be secured with water-soluble adhesive, tape, or similar materials;
- (10) have all exposed metalwork painted or otherwise treated to prevent corrosion, and all timber treated to prevent decay;
- (11) be designed to prevent the entry and accumulation of water or moisture on or in the structure or any part of its supporting framework, brackets, or other members;
- (12) not obstruct windows, ventilation openings, emergency stairways, doorways, or other building exits, nor impede the movement of persons from one part of a roof to another;
- (13) not block or conceal the public view of the frontage of any establishment in a manner that negatively impacts the business behind it, nor obscure the architectural features of any building;
- (14) not compromise the structural safety of the building or structure to which they are attached;
- (15) be painted with high-quality, weatherproof paint, where required;
- (16) not encroach onto any adjacent properties or public land without the written permission of the RDA and any stakeholder having ownership or control over such property or land;
- (17) comply with minimum clearance requirements for overhead power lines as per applicable law;

- (18) not result in the removal of, or damage to, any public structure and place, or trees without obtaining written permission from relevant Authorities; and
- (19) be readily and easily dismantled.

8 Floodlighting of advertisements and advertising structures

- (1) Lighting sources shall be positioned to ensure effective illumination without unnecessary light spillage; and
- (2) Lighting fixtures shall not be visible to traffic moving in either direction.

9 Glass surround in advertisements and advertising structures

- (1) All glass used shall be of safety glass, with a minimum thickness of 6 mm, unless specified otherwise and certified by a Registered Professional Engineer appointed and remunerated by the applicant.
- (2) Any glass panel used in advertisements and advertising structures, shall not exceed an area of 0.9 square metres, and shall be securely installed within the body of the advertising structure or device independently of all other panels unless specified otherwise and certified by a Registered Professional Engineer appointed and compensated by the applicant.

10 Prohibited locations for advertisements and advertising structures

No advertisements or advertising structures shall be:

- (1) located at road junctions, (sharp) bends, reversed curves, roundabouts, black spots, traffic islands, island dividers, road medians, ghost islands, change in road width, road alignment transitions, along slip lanes, merging and diverging lanes of flyovers or junctions, or in any dangerous zones;

The prohibition in this section shall not apply to slip lanes, merging lanes, and diverging lanes of flyovers or junctions, where a Government entity may be authorised to erect commercial advertisements or advertising structures on a building or plot of land it owns or manages, subject to the conditions that the display of such advertisements or advertising structures is intended solely for its financial support and that the building or plot of land is the only one under its ownership or management situated along that lane.

- (2) positioned on the road surfaces, shoulders, embankments, central reservations, drains, footpaths, or cuttings;

- (3) mounted on guardrails, jersey barriers, traffic lights, traffic signs, guard stones, shrubs, or trees;
- (4) installed on security access control structures to any area, property, or building within an area which is accident-prone or dangerous;
- (5) placed on boundary walls, fences, or retaining walls except for non-commercial wall murals;
- (6) on or wrapped around infrastructure such as piers, pillars, abutments, gantries, triumphal arches, electric or telephone poles, signposts, electrical substations, or any other similar structures;
- (7) displayed on any public buildings, water tanks, or reservoirs, national or historical monuments, public walls, fencing or cemeteries;
- (8) erected and displayed within filling/petrol stations;
- (9) located within the vicinity of heritage areas and buildings, national parks, cemeteries, natural reserves, and public gardens or places of worship without obtaining written clearance from relevant Authorities;
- (10) located within the airport, port, or metro corridors without obtaining written clearance from relevant Authorities; and
- (11) located within a minimum radial distance of 30 m of river banks, wetlands, or RAMSAR sites without obtaining written clearance from relevant Authorities.

11 Protection of amenity and public decency

No advertisements or advertising structures shall:

- (1) disfigure or injuriously affect the amenities, aesthetic appeal, ecological integrity, or character of any town or village, public garden, square, pleasure promenade, or natural landscape;
- (2) be placed along, across, or visible from scenic roads;
- (3) promote gambling or any product considered injurious or potentially injurious to public health;
- (4) be detrimental to the environment or the amenity of a human living environment due to its size, colour, texture, intensity or illumination, design quality or materials, or other factors;
- (5) unreasonably obscure, partially, or wholly, any existing authorised advertisement or advertising structure;
- (6) use, display, reproduce or incorporate the National Flag, or any part thereof, for advertising purposes; and

- (7) cause visual or noise disamenity to the neighbouring residents and shall not emit smoke, smell, odour, or similar sensory stimuli.

12 Maintenance obligations

- (1) The owner of any property on which an advertisement or advertising structure is allowed and the owner of such advertisement or structure, shall be jointly and severally liable for ensuring the safety and proper maintenance of the advertising structure, including cleaning and repainting, as necessary.
- (2) The owners referred to in subsection (1) shall conduct regular inspections of their advertisements and advertising structures to ensure proper maintenance. Any necessary maintenance identified during inspections shall be promptly carried out.
- (3) Where, in the opinion of the RDA, an advertisement or advertising structure poses an imminent danger to public safety, pedestrians, residents, or property, or is in a hazardous condition or disrepair that could endanger the public or impact rural scenery, natural landscapes, historic buildings, monuments, or other public places of interest, the RDA may issue a notice, requiring the owner, at their own cost, to promptly remove the advertisement or structure or undertake specified maintenance within a specified timeframe.
- (4) The erection, display, affixing, usage, painting, wrapping, or maintenance of any advertisements or advertising structures shall not obstruct traffic flow along Classified Roads unless written permission has been obtained and necessary precautions have been arranged with the relevant Authorities.

13 Maintenance, embellishment, and landscaping of surroundings

The owner of any property on which an advertisement or advertising structure is displayed, erected, attached, painted, or wrapped, and the owner of such advertisement or structure, shall ensure that the surrounding green space is consistently maintained, landscaped, and embellished to the satisfaction of the RDA.

14 Orientation relative to the edge of the carriageway

All advertisements and advertising structures shall be oriented as follows:

- (1) advertisements or structures with only one face, shall be oriented either perpendicular to or at a 30-degree angle to the direction of oncoming traffic; and
- (2) advertisements or structures with more than one face, shall be displayed with the axis of symmetry perpendicular to the direction of oncoming traffic.

15 Power cables and conduits

- (1) Any electrically powered advertisements or advertising structures, located along or visible from Classified Roads, shall:
 - (a) ensure that power cables and conduits containing electrical conductors are installed and secured in a manner that is aesthetically pleasing and not unsightly;
 - (b) use non-combustible materials for power cables and conduits;
 - (c) comply with wiring and construction standards as stipulated in applicable laws and regulations; and
 - (d) include an external switch placed in a readily accessible position to facilitate the disconnection of the electricity supply to such a structure.
- (2) No electrically powered advertisements or advertising structures shall be connected to any electricity supply without obtaining written permission from the Central Electricity Board, which shall be presented upon request by an authorised official.

The unauthorised use of street lighting or any public electricity source for such purposes is strictly prohibited. Agencies must secure their own independently authorised electricity supply for any illuminated advertisements or advertising structures.

16 Quarterly submission to the RDA

Owners shall submit to the RDA quarterly an updated database of all existing advertisements and advertising structures under their ownership or management. This database shall include information such as the types, nature, sizes, faces, support systems, locations, and any other information required by the RDA.

17 Registration mark

Each face of an advertisement or advertising structure shall display, in a clearly visible position, a Registration Mark consisting of black characters on a white background.

The size of characters of the Registration Mark for each type of advertisement and advertising structure is given in **Appendix VII**.

18 Right of entry to regulate, control, and/or remove advertisements and advertising structures

Pursuant to the provisions set forth in these Guidelines and in conformity with applicable legislation, the RDA shall have unrestricted access to any site or structure for the purposes of regulation, control, or removal of advertisements or advertising structures.

19 Road safety and traffic considerations

No advertisements or advertising structures shall:

- (1) pose a danger to human life or property;
- (2) obstruct access or visibility to premises or individuals;
- (3) distract or contain an element which may distract the attention of vehicle drivers in a manner likely to lead to unsafe driving conditions;
- (4) compete with traffic control devices for the attention of road users;
- (5) cause visual clutter impairing the visibility and recognition of traffic control devices;
- (6) obscure or interfere with a road user's view of vehicles and pedestrians;
- (7) create hazards to errant vehicles;
- (8) be attached to, combined with, obscure, confuse with, or interfere with the functioning and effectiveness of a traffic sign, or create road safety hazards related to traffic signs;
- (9) obscure the view of pedestrians or drivers, or obscures roads, sidewalks, or road features, such as junctions, bends, or changes in road width;
- (10) obstruct fire escapes or access to or egress from fire escapes;
- (11) project over roads, pedestrian passages, or cycle tracks;
- (12) display the colours red, amber, or green near intersections with operating traffic lights;
- (13) be erected on handrails;
- (14) be illuminated or reflective to an extent that causes discomfort to, or inhibits the vision of approaching pedestrians or vehicle drivers; and
- (15) encourage stopping, slowing down, or turning movements at inappropriate locations.

PART V - REGULATION AND CONTROL OF ADVERTISEMENTS AND ADVERTISING STRUCTURES TYPE AND MODALITIES

20 Conventional advertisements and advertising structures

(1) Authorisation requirement

No person shall, without first soliciting and obtaining written authorisation of the RDA, undertake, permit, or cause the erection, display, affixation, painting, or towing, or continue to use any conventional advertisement or structure, (including but not limited to static or scrolling billboards, lightbox advertising structure, and similar format) located along, or so positioned as to be visible from, any Classified Road.

(2) Illumination

Any such advertisement or advertising structure permitted may be internally illuminated solely in the form of a lightbox or any comparable method, and externally illuminated exclusively by floodlights or any analogous lighting means, but shall not be animated in any form or manner.

(3) Structural integrity

Every permitted advertisement or advertising structure shall be structurally safe and sound, having been designed and certified by a Registered Professional Engineer, to withstand a wind gust of at least 120 Km/hr with advertising flex and 300 km/hr without advertising flex, and to resist all loads and forces to which such structure may be exposed.

(4) General specifications

(a) Each such advertisement or advertising structure shall comply with the following specifications:

No.	Specifications	Requirements
1.	Allowable face	Not more than 3 faces
2.	Maximum permissible area	75 m ² , when free-standing and on rooftop
3.	Allowable height of the supporting pole/structure.	<ul style="list-style-type: none"> ▪ Free-standing: shall not exceed 15 m from ground level to top of structure ▪ Rooftop: shall not exceed 5 m from roof surface to top of structure

No.	Specifications	Requirements
4.	Minimum radial distance between the nearest corner, stop line, or giveaway line of a junction with the exterior edge of the conventional advertisements and advertising structures.	Main Roads: 30 m Motorways: 100 m
5.	Minimum radial distance between the exterior edge of 2 consecutive similar advertisements or advertising structures, or with any other commercial advertisements or advertising structures, regardless of their facing direction.	Main Roads & Motorways: 100 m
6.	Placement	Allowed within privately owned property only.

(b) In addition, every such advertisement or advertising structure shall observe the following minimum setback distances, measured radially from the road edge of the Classified Road to the exterior edge of the structure, according to its display area:

(i) Along or visible from Motorways

(1) up to 12 m ²	5 m
(2) exceeding 12 m ² but up to 48 m ²	10 m
(3) exceeding 48 m ² but up to 75 m ²	15 m

(ii) Along or visible from Main Roads

(1) up to 48 m ²	3 m
(2) exceeding 48 m ² but up to 75 m ²	5 m

21 Digital advertisements and advertising structures

(1) Authorisation requirement

No person shall, without first soliciting and obtaining written authorisation of the RDA, undertake, permit, or cause the erection, display, affixation, or towing, or continue to use any digital advertisement or structure located along, or so positioned as to be visible from, any Classified Road.

(2) Compliance certificate

Any person seeking approval shall submit a Compliance Certificate issued by the Mauritius Standards Bureau or any competent Authority, certifying conformity with applicable illuminance level Standards.

Such certification shall be submitted quarterly or at such intervals as requested by the RDA.

(3) Structural integrity

Every digital advertisement or advertising structure shall be structurally safe and sound, having been designed and certified by a Registered Professional Engineer, to withstand a wind gust of at least 120 Km/hr with the digital advertisement and advertising structure and 300 km/hr without displaying screen, and to resist all loads and forces to which such structure may be exposed.

(4) Technical and structural requirements

Each digital advertisement or advertising structure permitted shall comply with the following specifications:

No.	Specifications	Requirements
1.	Allowable face	Not more than one face
2.	Maximum permissible area	36 m ² when free-standing and rooftop.
3.	Allowable height of the supporting pole/structure	<ul style="list-style-type: none">▪ Free-standing: shall not exceed 15 m from ground level to top of structure▪ Rooftop: shall not exceed 5 m from roof surface to top of structure

No.	Specifications	Requirements
4.	Minimum setback distance between the road edge or footpath of Classified Roads with the exterior edge of the digital advertisement or advertising structure.	Main Roads: 5 m Motorways: 10 m
5.	Minimum radial distance between the nearest corner, stop line, or giveaway line of a junction with the exterior edge of the digital advertisement or advertising structure.	Main Roads: 100 m Motorways: 200 m
6.	Minimum radial distance between the exterior edge of two consecutive digital commercial advertisements or advertising structures, regardless of their facing direction.	Main Roads & Motorways: 500 m
7	Minimum radial distance between the exterior edge of any digital advertisement or advertising structure and the exterior edge of any conventional advertisement or advertising structure, including product replica, three-dimensional, and tower advertising structures, irrespective of their facing direction.	Main Roads & Motorways: 100 m
8.	Placement	Allowed within privately owned property only.

(5) Illumination and operational restrictions

Every such digital advertisement or advertising structure shall:

- (a) not be animated in any form or manner, nor have subliminal flashes and nor be strobed in nature;
- (b) display a static image and shall not use blinking, intermittent, flashing, or moving lights like video or animation;
- (c) display no more than one advertisement at any given moment, and transition between advertisements no more than once every eight seconds, with any transition not exceeding one second;
- (d) not be principally switched on between midnight and one hour before sunrise, except those displaying traffic and safety information; and

- (e) not emit intermittent or variable lighting intensity, nor employ moving or directed light beams that might distract drivers, nor position any light source or beam to shine directly onto a Classified Road.

(6) Luminance Standards

The luminance level of digital advertisement and advertising structure shall, under all lighting conditions, comply with the standards prescribed by the International Commission on Illumination.

The maximum luminance emitted by a digital advertisement and advertising structure, as recommended by the United Kingdom Institution of Lighting Engineers, may also be considered.

Moreover, when a new digital advertisement or advertising structure is being commissioned, the initial luminance values are to be set to half the recommended maximum values outlined above, and gradually adjusted to an appropriate level as agreed to by the RDA.

22 Poster advertisements and advertising structures

(1) Authorisation requirement

No person shall, without first soliciting and obtaining written authorisation of the RDA, undertake, permit, or cause the erection or display, or continue to use any poster advertisement or structure, located along, or so positioned as to be visible from, any Classified Road.

(2) Illumination and content

Every poster advertisement and advertising structure shall:

- (a) not be illuminated in any form or manner; and
- (b) display non-commercial advertisements.

(3) Dimensional and locational specifications

Each poster advertisement and advertising structure shall comply with the following specifications:

No.	Specifications	Requirements
1.	Allowable face	Not more than one face
2.	Allowable height of the supporting pole/structure	Shall not exceed 2.4 m from ground level to top of structure
3.	Minimum setback distance between the road edge or footpath of Classified Roads with the exterior edge of the poster	Main Roads & Motorways: 2 m
4.	Minimum radial distance between the nearest corner, stop line, or giveaway line of a junction with the exterior edge of the poster	Main Roads & Motorways: 5 m
5.	Minimum radial distance between the exterior edge of 2 consecutive posters or with any other similar advertisements and advertising structures, regardless of their facing direction.	On a case-by-case basis for different sites
6.	Placement	Maybe allowed on road reserves.

23 Product replica advertisements and advertising structures

(1) Authorisation requirement

No person shall, without first soliciting and obtaining written authorisation of the RDA, undertake, permit, or cause the erection, display, affixation, or continue to use any product replica advertisement or structure, located along, or so positioned as to be visible from, any Classified Road.

(2) Illumination and structural integrity

Every such advertisement and advertising structure:

- (a) may be internally illuminated solely in the form of a lightbox or any comparable method, and externally illuminated exclusively by floodlights or any analogous lighting means, but shall not be animated in any form or manner; and
- (b) shall be structurally safe and sound, having been designed and certified by a Registered Professional Engineer, to withstand a wind gust of at least 120 Km/hr with advertising flex and 300 km/hr without advertising flex, and to resist all loads and forces to which it may be exposed.

(3) General Specifications

- (a) Where the product replica advertisement and structure are not affixed perpendicularly to a privately owned building or structure, it shall conform to the following specifications:

No.	Specifications	Requirements
1.	Allowable face	Not more than 3 faces
2.	Maximum permissible area	75 m ² , when free-standing and on rooftop
3.	Allowable height of the supporting pole/structure	<ul style="list-style-type: none"> ▪ Free-standing: shall not exceed 15 m from ground level to top of structure ▪ Rooftop: shall not exceed 5 m from roof surface to top of structure
4.	Minimum radial distance between the nearest corner, stop line, or giveaway line of a junction with the exterior edge of the product replica.	Main Roads: 30 m Motorways: 100 m

No.	Specifications	Requirements
5.	Minimum radial distance between the exterior edge of 2 consecutive product replica or with any other commercial advertisements or advertising structures, regardless of their facing direction.	Main Roads & Motorways: 100 m
6.	Placement	Allowed within privately owned property only.

(b) In addition, each product replica advertisement and advertising structure shall comply with the following minimum setback distances given hereunder, measured from the road edge of Classified Roads to the exterior edge of such structure:

(i) Along or visible from Motorways		
(1)	Product replica up to 12 m ²	5 m
(2)	Product replica exceeding 12 m ² but up to 48 m ²	10 m
(3)	Product replica exceeding 48 m ² but up to 75 m ²	15 m
(ii) Along or visible from Main Roads		
(1)	Product replica up to 48 m ²	3 m
(2)	Product replica exceeding 48 m ² but up to 75 m ²	5 m

24 Signboards

(1) Authorisation requirements

No person shall, without first soliciting and obtaining written authorisation of the RDA, undertake, permit, or cause the erection, display, affixation, wrapping, or painting, or continue to use any signboards, located along, or so positioned as to be visible from, any Classified Road.

(2) Illumination and content

Every signboard:

- (a) may be internally illuminated solely in the form of a lightbox or any comparable method, and externally illuminated exclusively by floodlights or any analogous lighting means, shall not be animated in any form or manner; and
- (b) shall display non-commercial content only, including but not limited to social awareness campaigns, civic education messages, public interest information, or other forms of general knowledge content approved by the RDA.

(3) Structural integrity

Where any signboard exceeds 1.2 m², it shall be structurally safe and sound, having been designed and certified by a Registered Professional Engineer to withstand a wind gust of not less than 120 km/h with flex and 300 km/h without flex, and of resisting all other loads and forces to which it may be exposed.

(4) Dimensional and locational requirements

Each signboard shall comply with the following specifications:

No.	Specifications	Requirements
1.	Allowable face	Not more than 2 faces
2.	Allowable height of the supporting pole/structure.	Shall not exceed 2.4 m from ground level to top of structure
3.	Minimum setback distance between the road edge or footpath of Classified Roads with the exterior edge of the signboard.	Main Roads & Motorways: 2 m

No.	Specifications	Requirements
4.	Minimum radial distance between the nearest corner, stop line, or giveaway line of a junction with the exterior edge of the signboard.	Main Roads & Motorways: 5 m
5.	Minimum radial distance between the exterior edge of 2 consecutive signboards or with any other similar advertising structures, regardless of their facing direction.	On a case-by-case basis for different sites
6.	Placement	Maybe allowed on road reserves.

25 Three-dimensional advertisements and advertising structures

(1) Authorisation requirement

No person shall, without first soliciting and obtaining written authorisation of the RDA, undertake, permit, or cause the erection, display, affixation, or continue to use any three-dimensional advertisement or structure, located along, or so positioned as to be visible from, any Classified Road.

(2) Illumination and structural integrity

Every three-dimensional advertisement and advertising structure:

- (a) may be internally illuminated solely in the form of a lightbox or any comparable method, and externally illuminated exclusively by floodlights or any analogous lighting means, but shall not be animated in any form or manner; and
- (b) shall be structurally safe and sound, having been designed and certified by a Registered Professional Engineer, to withstand a wind gust of at least 120 Km/hr with advertising flex and 300 km/hr without advertising flex, and to resist all loads and forces to which it may be exposed.

(3) General Specifications

- (a) Where any three-dimensional advertisement and advertising structure is not affixed perpendicularly to a privately owned building or structure, it shall comply with the following specifications:

No.	Specifications	Requirements
1.	Allowable face	Not more than 3 faces
2.	Maximum permissible area	75 m ²
3.	Allowable height of the supporting pole/structure	<ul style="list-style-type: none"> ▪ Free-standing: shall not exceed 15 m from ground level to top of structure ▪ Rooftop: shall not exceed 5 m from roof surface to top of structure

No.	Specifications	Requirements
4.	Minimum radial distance between the nearest corner, stop line, or giveaway line of a junction with the exterior edge of the three-dimensional advertisement and advertising structure.	Main Roads: 30 m Motorways: 100 m
5.	Minimum radial distance between the exterior edge of 2 consecutive three-dimensional advertisements and advertising structures or with any other commercial advertisements and advertising structures, regardless of their facing direction.	Main Roads & Motorways: 100 m
6.	Placement	Allowed within privately owned property only.

(b) In addition, each three-dimensional advertisement and advertising structure shall comply with the following minimum setback distances given hereunder, measured from the road edge of Classified Roads to the exterior edge of such structures:

- (i) Along or visible from Motorways

(1)	three-dimensional advertising structure up to 12 m ²	5 m
(2)	three-dimensional advertising structure exceeding 12 m ² but up to 48 m ²	10 m
(3)	three-dimensional advertising structure exceeding 48 m ² but up to 75 m ²	15 m

- (ii) Along or visible from Main Roads

(1)	three-dimensional advertising structure up to 48 m ²	3 m
(2)	three-dimensional advertising structure exceeding 48 m ² but up to 75 m ²	5 m

26 Tower advertising structures

(1) Authorisation requirement

No person shall, without first soliciting and obtaining written authorisation of the RDA, undertake, permit, or cause the erection, display, affixation, or continue to use any tower advertising structure, located along, or so positioned as to be visible from, any Classified Road.

(2) Illumination and structural integrity

Every tower advertising structure:

- (a) may be internally illuminated solely in the form of a lightbox or any comparable method, and externally illuminated exclusively by floodlights or any analogous lighting means, but shall not be animated in any form or manner; and
- (b) shall be structurally safe and sound, having been designed and certified by a Registered Professional Engineer, to withstand a wind gust of at least 120 Km/hr with advertising flex and 300 km/hr without advertising flex, and to resist all loads and forces to which such structure may be exposed.

(3) General specifications

- (a) Each tower advertising structure shall conform to the following specifications:

No.	Specifications	Requirements
1.	Allowable face	Not more than 3 faces
2.	Maximum permissible area	75 m ²
3.	Allowable height of the supporting pole/structure	<ul style="list-style-type: none"> ▪ Free-standing: shall not exceed 15 m from ground level to top of structure ▪ Rooftop: shall not exceed 5 m from roof surface to top of structure
4.	Minimum radial distance between the nearest corner, stop line, or giveaway line of a junction with the exterior edge of the tower advertising structure.	Main Roads: 30 m Motorways: 100 m

No.	Specifications	Requirements
5.	Minimum radial distance between the exterior edge of 2 consecutive tower advertising structures or with any other commercial advertising structures, regardless of their facing direction.	Main Roads & Motorways: 100 m
6.	Placement	Allowed within privately owned property only and inside shopping and commercial centres, transport stations, and industrial zones;

(b) In addition, each tower advertising structure shall comply with the minimum setback distance given hereunder, measured from the road edge of Classified Roads to the exterior edge of such structures:

(i) Along or visible from Motorways

(1)	tower advertising structure up to 12 m ²	5 m
(2)	tower advertising structure exceeding 12 m ² but up to 48 m ²	10 m
(3)	tower advertising structure exceeding 48 m ² but up to 75 m ²	15 m

(ii) Along or visible from Main Roads

(1)	tower advertising structure up to 48 m ²	3 m
(2)	tower advertising structure exceeding 48 m ² but up to 75 m ²	5 m

PART VI - MISCELLANEOUS, FEES, AND TRANSITIONAL PROVISIONS

27 Advertisements or advertising structures not described in these Guidelines

The RDA may consider and determine applications for types of advertisements or structures not specifically referenced in these Guidelines.

Such assessments will be evaluated in accordance with the provisions of the **Roads Act**, the **Road Development Authority Act**, any existing legislation governing advertising, and these Guidelines.

28 Right of Appeal

An applicant aggrieved by a decision may, within 60 calendar days of notification, apply to the RDA for a reconsideration of the decision. The application for reconsideration shall state the grounds for the request and shall include supporting documentation.

Following the review, the RDA will issue a written decision, which may affirm, vary, or reverse the initial decision.

29 Lapsing of Permits

A Permit shall lapse if the approved advertisement or structure is not erected, displayed, affixed, wrapped, or painted within 3 months of issuance. A written request for an extension may be submitted, and the RDA may, at its discretion, grant an extension not exceeding 6 months.

30 Fees and Charges

(1) Processing Fee

All applications shall be subject to a non-refundable processing fee, as prescribed in **Appendix III**.

(2) Refundable Deposit

A refundable deposit calculated at the rate of Rs. 2,000/- per square metre per face of the advertisement or structure is required for all new applications, unless otherwise specified for certain types of advertisements or structures.

31 Transitional provisions

- (1) Any person who has, prior to the coming into operation of these Guidelines, erected, displayed, used, affixed, wrapped, painted, or maintained any advertisement or structure, or caused the same to occur, shall:
 - (a) Remove or cause the removal of such advertisements or structures within 3 months of these Guidelines coming into force; or
 - (b) Submit a fresh application to the RDA for compliance within 6 months of commencement.
- (2) Where a Permit for advertisement or advertising structure referred to in subsection (1)(b) has not been granted, the owner shall remove it within thirty calendar days of the refusal notice.

END OF MAIN DOCUMENT

Appendices

- APPENDIX I - Prescribed application forms**
- APPENDIX II - Content of application**
- APPENDIX III - Applicable processing fee**
- APPENDIX IV - Timeframe to apply for the renewal application**
- APPENDIX V - Standard permit approval process**
- APPENDIX VI - Terms of permit**
- APPENDIX VII - Minimum size of the character of Registration Mark**

APPENDIX I

**[Part II, Section 2(1)(a)(i)]
Prescribed application form**



ROAD DEVELOPMENT AUTHORITY

APPLICATION FOR PERMISSION TO ERECT AND DISPLAY COMMERCIAL ADVERTISEMENTS AND ADVERTISING STRUCTURES LOCATED ALONG OR VISIBLE FROM CLASSIFIED ROADS (MOTORWAYS AND MAIN ROADS)

Ref:

A processing fee of Rs. 500/- is payable per application per face, at the time of application.

A. APPLICANT'S DETAILS

Name of Applicant/company:			
Address of Applicant/company:			
Applicant ID or company BRN No:	Phone No:	Fax No:	Email:
Name of representative:			Representative's Phone No:

B. DESCRIPTION OF ADVERTISEMENT / ADVERTISING STRUCTURE

1. Type of advertisement/structure - (tick as appropriate)					
Conventional advertisement or advertising structure (Billboards etc.) <input type="checkbox"/>	Digital advertisement or advertising structure <input type="checkbox"/>	Poster advertisement or advertising structure <input type="checkbox"/>	Product Replica advertisement or advertising structure <input type="checkbox"/>		
Signboard <input type="checkbox"/>	Three-dimensional advertisement and advertising structure <input type="checkbox"/>	Tower advertising structure <input type="checkbox"/>	Other (Please specify): _____ <input type="checkbox"/>		
2. Purpose of application - (tick as appropriate)					
New construction <input type="checkbox"/>	Alteration <input type="checkbox"/>	Renewal <input type="checkbox"/>	(For renewal or alteration, Applicant to submit previous Registration number/s) <input type="text"/>		
3. Road classification - (tick as appropriate)					
Main Road (A and B Roads) <input type="checkbox"/>		Motorway (M1, M2, etc.) <input type="checkbox"/>			
4. Location of advertisement/structure					
4.1 Full address - (Road Name, Classification, Town/Village, District)					
4.2 Location and site plan, with GPS coordinates? - (tick as appropriate)				Yes <input type="checkbox"/>	No <input type="checkbox"/>
5. Description of advertisement/structure - (tick as appropriate)					
Single face <input type="checkbox"/>	Double face <input type="checkbox"/>	Triple face <input type="checkbox"/>			
6. Support system of advertisement/structure - (tick as appropriate)					
Free-standing structure <input type="checkbox"/>	On rooftop <input type="checkbox"/>	On the façade of the building or wall <input type="checkbox"/>			
7. Dimension of advertisement/structure					
7.1 Advertising face dimensions					
Height (metre):	Width (metre):	Area (Square metre):			
7.2 Height of advertisement/structure, from ground level or roof surface to top of that advertisement/structure: metres.					

8.	Proposed or existing setback distance of advertisement/structure	<i>For office use</i>
	Setback distance between the exterior edge of the advertisement/structure and the road edge is metres.	
9.	Proposed or existing distance of advertisement/structure from the junction.	
	Radial distance between the nearest corner, stop line or give way line of a junction with the exterior edge of advertisement/structure is metres.	
10.	Spacing between two consecutive advertisements/structures	
	Radial distance between the exterior edge of two advertisements/structures, regardless of their facing direction, is metres.	
11.	Orientation of advertisement/structure	
	Orientation of exterior edge of advertisement/structure with edge of carriageway is degree.	

C. LANDOWNER'S DETAILS

Title and full name of Landowner:		<i>For office use</i>	
Address:			
ID Number:	Phone No:		
Certified copy of Title Deed / Memorandum of Survey from Landowner submitted - (tick as appropriate)			Yes <input type="checkbox"/> No <input type="checkbox"/>
Landowner's undertaking: <i>I/We, the undersigned landowner(s), hereby authorise the applicant named in Section A to erect and display the advertisement or structure on my/our property, grant the Road Development Authority, its officers, and agents/contractors irrevocable right of entry at all reasonable times to inspect, regulate, control, or remove the said advertisement or structure in the event of non-compliance with the conditions of the Letter of Intent, Permit, or the provisions of the Roads Act and associated Guidelines, and acknowledge that legal action may be taken against me/us for any denial of such access.</i>			
Signature of landowner/s			Date:/...../.....

D. APPLICATION ATTACHMENTS - (tick as appropriate)

1.	Location and Site Plan with GPS Coordinates	Yes <input type="checkbox"/>	No <input type="checkbox"/>	<i>For office use</i>
2.	Copy of the title deed or memorandum of survey from the landowner or lessee,	Yes <input type="checkbox"/>	No <input type="checkbox"/>	
3.	Artwork, 3-D model or graphical representation of the advertisement/structure	Yes <input type="checkbox"/>	No <input type="checkbox"/>	
4.	Original Certificate from a Registered Professional Engineer (Structural Integrity)	Yes <input type="checkbox"/>	No <input type="checkbox"/>	
5.	Structural Designs, Calculations, and Specifications (incl. fixing mechanism)	Yes <input type="checkbox"/>	No <input type="checkbox"/>	
6.	Compliance Certificate (luminance levels) for digital advertisement/structure	Yes <input type="checkbox"/>	No <input type="checkbox"/>	
7.	Detailed Embellishment & Landscaping Plan from Registered Landscape Architect	Yes <input type="checkbox"/>	No <input type="checkbox"/>	
8.	Evidence of valid Public Liability Insurance Cover	Yes <input type="checkbox"/>	No <input type="checkbox"/>	
9.	Submission of any other attachments, as specified in the applicable Guidelines	Yes <input type="checkbox"/>	No <input type="checkbox"/>	

E. PROCESSING FEE & DECLARATION

Processing Fee payment details			
Amount Paid: MUR	Cheque No. if applicable:	Receipt No.:	Date/...../.....

APPLICANT'S DECLARATION

I, the undersigned applicant, hereby declare that the particulars furnished in this application are true and correct to the best of my knowledge and belief. I have read, understood, and agree to comply fully with the "Guidelines for Commercial Advertisements and Advertising Structures Located Along or Visible from Classified Roads," the Roads Act, and the Road Development Authority Act. I further understand that any incorrect or misleading information may result in delays or the rejection of this application.

Name of Applicant: Signature: Date/...../.....

APPENDIX II

[Part II, Section 2(1)(a)(ii)]

Content of application (Supporting documentation and particulars)

A complete application for any advertisement or advertising structure shall comprise, at least, the following documentation and particulars:

No.	Type of advertisements and advertising structures	Content of application
(1)	<ul style="list-style-type: none">➤ Conventional advertisements and advertising structures➤ Digital advertisements and advertising structures➤ Product replica advertisements and advertising structures➤ Three-dimensional advertisements and advertising structures➤ Tower advertising structures	<ul style="list-style-type: none">a) a duly filled and signed prescribed application form;b) a location and site plan with GPS coordinates, of the advertisement or advertising structure;c) a copy of the title deed or memorandum of survey from landowner or lessee;d) a 3-D model or graphical representation of the advertisement or advertising structure;e) an original certificate from a Registered Professional Engineer certifying that the advertisement or advertising structure is structurally safe and sound, having been designed to withstand a wind gust of at least 120 km/hr with flex and 300 km/hr without flex and to resist all loads and forces to which such advertisement or advertising structure may be exposed;

No.	Type of advertisements and advertising structures	Content of application
		<ul style="list-style-type: none"> f) a document certifying the operation level and maximum luminance in case the advertisement or advertising structure will be illuminated; g) structural designs, design calculations, and specifications in accordance with design standards and relevant codes of practice, including the fixing and installation mechanism of the advertising structure; h) a detailed embellishment and landscaping plan from a Registered Landscape Architect of the green spaces located around the vicinity of the advertisement or advertising structure; i) evidence of public liability insurance cover; and j) any other relevant documents.
(2)	➤ Signboards	<ul style="list-style-type: none"> a) a duly filled and signed prescribed application form; b) a location and site plan with GPS coordinates, of the structure; c) a copy of the title deed or memorandum of survey from landowner or lessee, where applicable; d) an artwork, 3-D model, or graphical representation of the advertisement or advertising structure;

No.	Type of advertisements and advertising structures	Content of application
		<ul style="list-style-type: none"> e) a document certifying the operation level and maximum luminance in case the advertisement or advertising structure is illuminated; f) an embellishment and landscaping plan of the green spaces located around the vicinity of the advertisement or advertising structure; g) if the applicant proposes to erect signboards, exceeding a surface area of 1.2 m², the following shall be submitted: <ul style="list-style-type: none"> (i) an original certificate from a Registered Professional Engineer certifying that the advertisement or advertising structure is structurally safe and sound, having been designed to withstand a wind gust of at least 120 km/hr with flex and 300 km/hr without flex and to resist all loads and forces to which such advertisement or advertising structure may be exposed; and (ii) structural designs, design calculations, and specifications in accordance with design standards and relevant codes of practice, including the fixing and installation mechanism of the advertisement or advertising structure. h) any other relevant documents.

<p>(3)</p>	<p>➤ Poster advertisements and advertising structures</p>	<ul style="list-style-type: none">a) a duly filled and signed prescribed application form;b) a location and site plan with GPS coordinates, of the structure;c) a copy of the title deed or memorandum of survey from landowner or lessee, where applicable;d) an artwork, 3-D model or graphical representation of the advertisement or advertising structure;e) an embellishment and landscaping plan of the green spaces located around the vicinity of the advertisement or advertising structure;f) if the applicant proposes to erect poster advertisements, or structure exceeding a surface area of 1.2 m², the RDA may request the submission of:<ul style="list-style-type: none">(i) an original certificate from a Registered Professional Engineer certifying that the advertisement or advertising structure is structurally safe and sound, having been designed to withstand a wind gust of at least 120 km/hr with flex and 300 km/hr without flex and to resist all loads and forces to which such advertisement or advertising structure may be exposed; and
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		<p>(ii) structural designs, calculations, and specifications in accordance with design standards and relevant codes of practice, including the fixing and installation mechanism of the advertising structure.</p> <p>g) any other relevant documents.</p>
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APPENDIX III

[Part II, Section 2(1)(a)(iii)] and [Part VI, Section 30(1)]

Processing fee

A non-refundable processing fee of MUR 500 shall be payable per application, per advertising face, at the time of submission of the application.

APPENDIX IV

[Part II, Section 2(1)(a)]

Timeframe to apply for the renewal application

Applicants shall submit complete renewal applications within the submission window, before the existing Permit expires, according to the following categories:

No.	Type of advertisements and advertising structures	Submission window
(1)	<p>Freestanding, wall-mounted or rooftop commercial advertisements and advertising structures</p> <ul style="list-style-type: none">➤ Conventional advertisements and advertising structures➤ Digital advertisements and advertising structures➤ Product replica advertisements and advertising structures➤ Three-dimensional advertisements and advertising structures➤ Tower advertising structures	3 months

No.	Type of advertisements and advertising structures	Submission window
(2)	Other advertisements and advertising structures <ul style="list-style-type: none"> ➤ Signboards ➤ Poster advertisements and advertising structures 	1 month

Any complete renewal application received after the Permit expiry date will not be treated as a renewal but will be processed as a new construction application.

APPENDIX V

[Part II, Section 2(1)(c)]

Standard Permit approval process

Where the RDA determines that an application is complete and satisfactory, the Permit approval process shall proceed in accordance with the mode of application applicable to each category of advertisement or advertising structure, as outlined below:

No.	Type of advertisements and advertising structures	Permit approval process
(1)	<ul style="list-style-type: none"> ➤ Conventional advertisements and advertising structures ➤ Digital advertisements and advertising structures ➤ Poster advertisements and advertising structures ➤ Product replica advertisements and advertising structures ➤ Signboards ➤ Three-dimensional advertisements and advertising structures ➤ Tower advertising structures 	<p>(a) New construction</p> <p>For new construction, a two-stage process will be applied before a Permit is issued -</p> <p>(i) Stage 1 - Preliminary assessment & authorisation</p> <ul style="list-style-type: none"> ▪ Site visit to verify compliance <p>After the application has been scrutinised, a first site visit will be conducted to verify the compliance of the proposed location to erect the advertising structure in line with established Guidelines and existing legislation.</p> <ul style="list-style-type: none"> ▪ Issuance of Letter of Intent (LOI) <p>If the proposed location is found compliant, a LOI will be issued to the applicant, specifying all conditions and requirements with which the applicant shall comply.</p>

No.	Type of advertisements and advertising structures	Permit approval process
		<p>The LOI will also notify the applicant of the requirement to pay a refundable deposit fee within 14 calendar days from the date of issuance, payable to the RDA.</p> <ul style="list-style-type: none"> ▪ Provisional authorisation to erect <p>Upon payment of the refundable deposit fee, the applicant is authorised to proceed with the erection of the advertising structure and the affixing of the Registration Mark.</p> <ul style="list-style-type: none"> ▪ Construction timeline <p>The construction shall be completed within three months unless otherwise specified. Failure to complete the construction within this timeframe will render the Letter of Intent invalid.</p> <p>(ii) Stage 2 - Completion verification and Permit issuance</p> <ul style="list-style-type: none"> ▪ Notification of completion <p>The applicant shall formally inform the RDA upon the completion of the advertising structure and the affixing of the Registration Mark by submitting an original certificate from a Registered Professional Engineer.</p> <p>This certificate shall confirm that the construction was completed in accordance with the approved plan to the satisfaction of the Engineer, where applicable.</p>

No.	Type of advertisements and advertising structures	Permit approval process
		<p>For digital advertisements and advertising structures, the following Original Certificate from a Registered Electronic/Electrical Professional Engineer shall be submitted, certifying the:</p> <ul style="list-style-type: none"> ▪ electrical installations of the digital Advertisement; and ▪ operating luminance of the digital Advertisement during daylight and night time. <p>▪ Site visit to confirm compliance</p> <p>A second site visit will be conducted to ascertain the compliance of the proposed location and the advertising structure and the affixation of the Registration Mark, in accordance with established Guidelines, relevant legislation, and the issued letter of intent.</p> <p>▪ Prior to the site visit, the applicant shall submit, where so required, a <u>survey report</u> duly certified and signed by a Sworn Land Surveyor and/or <u>evidence of the professional indemnity cover</u> of the certifying Engineer.</p> <p>Such documentation shall be produced in cases where discrepancies are observed, including, without limitation, for the verification of the exact location of the advertising structure or the land on which it has been erected, for the confirmation of its structural</p>

No.	Type of advertisements and advertising structures	Permit approval process
		<p>integrity, and for the provision of any other relevant technical details.</p> <ul style="list-style-type: none"> <li data-bbox="1370 360 1682 384">▪ Issuance of Permit <p>Upon verification and confirming the compliance of the advertising structure and the Registration Mark, the RDA will issue a Permit under Section 22(2) of the Roads Act.</p> <ul style="list-style-type: none"> <li data-bbox="1370 619 1671 643">▪ Refund of deposit <p>After obtaining the written permission of the relevant Authorities and subsequent to the issuance of the Permit, the applicant may formally request the RDA to release the refundable deposit.</p> <ul style="list-style-type: none"> <li data-bbox="1370 876 1771 900">▪ Non-compliance measure <p>In the event of non-compliance with the established Guidelines, existing legislation, LOI and letter of Award, the RDA may withhold the deposit until corrective measures are taken or the non-compliant advertisement is removed.</p> <p>(b) Renewal of Permit</p> <p>Before renewing the Permit of any existing advertisement or advertising structure, site visits will be conducted to verify and confirm compliance of such advertisement or advertising structure in line with established Guidelines, existing legislation, and previous LOI/award.</p>

No.	Type of advertisements and advertising structures	Permit approval process
		<p>Survey report and/or evidence of professional indemnity may be requested in case any discrepancy observed.</p> <p>In the event of non-compliance, the applicant will be notified and requested to rectify the non-conformity within a timeframe approved by the RDA.</p> <p>Failing which, the owner of the non-compliant advertisement or advertising structure will be informed to remove same, pursuant to Section 23 of the Roads Act.</p> <p>(c) Alteration to Permit</p> <p>Any proposed alteration, to an already permitted advertisement or advertising structure shall follow the full “New Construction” approval procedure set out in Stage 1 and Stage 2 above.</p>

APPENDIX VI

[Part II, Section 2(1)(c)]

Terms of Permit

The duration of the Permit applicable to each category of advertisement or advertising structure shall be as specified below:

No.	Type of advertisements and advertising structures	Duration of Permit
(1)	Freestanding, wall-mounted or rooftop commercial advertisements and advertising structures <ul style="list-style-type: none">➤ Conventional advertisements and advertising structures➤ Digital advertisements and advertising structures➤ Product replica advertisements and advertising structures➤ Three-dimensional advertisements and advertising structures➤ Tower advertising structures	3 years
(2)	Other advertisements and advertising structures <ul style="list-style-type: none">➤ Signboards➤ Poster advertisements and advertising structures	3 years

All Permits are renewable, subject to full compliance in line with the applicable Guidelines and Roads Act.

APPENDIX VII

[Part IV, Section 17]

Minimum size of the character of Registration Mark

The minimum size of the characters used in registration marks shall be as specified below, depending on the type of advertisement or advertising structure:

No.	Type of advertisements and advertising structures	Minimum size of the character of Registration Mark
(1)	Freestanding, wall-mounted or rooftop commercial advertisements and advertising structures <ul style="list-style-type: none">➤ Conventional advertisements and advertising structures➤ Digital advertisements and advertising structures➤ Product replica advertisements and advertising structures➤ Three-dimensional advertisements and advertising structures➤ Tower advertising structures	100 mm
(2)	Other advertisements and advertising structures <ul style="list-style-type: none">➤ Signboards➤ Poster advertisements and advertising structures	50 mm