



REPUBLIC OF MAURITIUS
ROAD DEVELOPMENT AUTHORITY

PRESS NOTICE

Request for Proposal through Open National Bidding

To

**ERECT, DISPLAY, MAINTAIN, AND MANAGE DIGITAL ADVERTISING
STRUCTURES ON FOOTBRIDGES AND/OR FLYOVERS VISIBLE FROM
CLASSIFIED ROADS**

Procurement Reference no.: **RFP/RDA/27/10-2025**

1. The **Road Development Authority** (RDA) invites proposals from qualified national agencies and companies for the erection, display, maintenance, and management of digital commercial advertising structures on designated footbridges and flyovers under its jurisdiction.
2. The Request for Proposal (RFP) bidding documents shall be downloaded from the RDA website: <https://rda.govmu.org/rda/>
3. The Proposals and all accompanying documentation shall be deposited in the tender box by **Wednesday, 26 November 2025**, up to **13.30 hours (local time)** at the following address.

**RDA Head Office,
8th Floor, Blue Tower,
Rue de L'Institut,
Ebène 80817,
Mauritius.**
4. The Bids will be opened on **Wednesday, 26 November 2025**, as from **14.00 hours (local time)**.
5. The **Road Development Authority** reserves the right to accept or reject any proposal and to annul this Request for Proposal, without thereby incurring any liability to any agencies/companies.

23 October 2025



REPUBLIC OF MAURITIUS
ROAD DEVELOPMENT AUTHORITY

**Request for Proposal through Open
National Bidding**

for

**Selection Of National Agencies
and/or Companies**

to

**ERECT, DISPLAY, MAINTAIN, AND
MANAGE DIGITAL ADVERTISING
STRUCTURES ON FOOTBRIDGES
AND/OR FLYOVERS VISIBLE FROM
CLASSIFIED ROADS**

Procurement Reference No.: RFP/RDA/27/10-2025

October 2025

1) INTRODUCTION

The **Road Development Authority (RDA)** invites proposals from qualified national agencies and companies, conversant with the outdoor advertising industry, either as a single entity or in joint venture, for the ***erection, display, maintenance, and management of digital commercial advertising structures, on designated footbridges and flyovers*** under its jurisdiction.

A list of available footbridges and flyovers identified for potential commercial exploitation is appended as **Annex 1**.

2) OBJECTIVES

The main objectives of this agreement are as follows:

- (a) To design, erect/affix, and display commercial advertising structures on designated footbridges and/or flyovers;
- (b) To control, maintain, manage, and operate the approved advertising structures throughout the contract period;
- (c) To enhance the aesthetic value of Motorways and Main Roads through the installation of modern and professionally executed advertising structures;
- (d) To ensure the regular (non-structural) maintenance and embellishment of the designated footbridges and flyovers and their surrounding green spaces, without affecting their structural integrity;
- (e) To ensure the timely financial contribution to the RDA on a quarterly (every 3 months) basis throughout the duration of the agreement;
- (f) To provide dedicated advertising free space for public awareness programs; and
- (g) To provide non-financial contributions to the RDA in form of environmental or infrastructural enhancement, as may be accepted by the RDA.

3) DURATION OF THE AGREEMENT

The agreement will be valid for a period of 5 years.

4) RESPONSIBILITIES OF SELECTED BIDDERS

All selected bidders shall, upon entering a contract with the RDA, have the exclusive rights to design, procure, manufacture, erect/affix and display digital advertising structures on the designated footbridges and/or flyovers, with the obligations to control, operate, manage, and maintain such structures.

In return, each selected bidder shall be responsible for the following tasks:

Sn.	Category	Responsibilities
(a)	Planning and approvals	▪ Georeferencing, through GPS coordinates, all advertising structures on each selected footbridge and/or flyover within a digital mapping system, in the format approved by the RDA. ▪ Obtaining, at the bidder's own cost, all required approvals, authorisations, permits, and clearances from relevant Authorities for all aspects of the works, including but not limited to, approval of the Safety and Traffic Management Plan.
(b)	Technical design and compliance	▪ Preparing and submitting for approval all relevant structural designs, calculations, 3-D models, reports, graphical representations, installation methods, specifications (including full dimensions), and safety certifications in accordance with International Standards. ▪ Maintaining a valid report on the integrity of the existing footbridge and/or flyover with proposed advertising structure. ▪ Designing, commissioning, and decommissioning all approved advertising structures. ▪ Ensuring that all structural designs and associated calculations are certified by Registered Professional Engineer(s) with demonstrable experience in structural engineering and that such designs are capable of withstanding wind gusts of at least 300 km/h.

Sn.	Category	Responsibilities
(c)	Installation and operation	▪ Erecting and displaying advertising structures in line with prevailing laws and applicable Guidelines. ▪ Operating and managing the structures, including illumination (where authorised), and structural monitoring, in line with prevailing laws and applicable Guidelines. ▪ Tapping off electricity supply from any street lighting is strictly prohibited for powering or illuminating the advertising structures. The bidder shall obtain its own independent electricity supply, authorised by the relevant Authority, for any illuminated advertising.
(d)	Maintenance and embellishment	▪ Undertaking all routine and non-routine maintenance works related to the advertising structures as per an approved maintenance plan. ▪ Maintaining, embellishing, and landscaping the designated footbridge(s), flyover(s), and surrounding green zones (excluding structural maintenance of the public infrastructure). ▪ Contingency and Emergency Response Plan ▪ Throughout the contract period, the bidder is responsible for the immediate removal and disposal of any unauthorised advertisements and advertising structures that are affixed, placed, or erected on the footbridge and/or flyover.

Sn.	Category	Responsibilities
(e)	Provision of space for campaigns	To provide the RDA and any other Authorities with dedicated advertising time on the digital display screen of each designated structure, free of any cost. ➤ This reserved airtime is for the exclusive use of dynamic public awareness campaigns, including but not limited to Road Safety messages, information on road construction, Intelligent Traffic System (ITS) initiatives, and campaigns of national importance, including those marking national festivals, the arrival of dignitaries and other important persons, and other occasions of national significance. Under no circumstances shall political messages or any material of a political nature be displayed during this reserved airtime. ➤ The bidder shall ensure that within the standard advertising loop on each digital structure, at least one campaign creative is displayed for every 10 commercial advertisements. The campaign creative must be displayed for a duration equivalent to that of a standard commercial spot. ➤ The bidder shall be responsible for the technical operation, scheduling, and playback of all campaign creative materials as directed by the RDA. However, the RDA will provide the digital creative content in the required technical formats. ➤ The dedicated airtime provided shall be equivalent in spot length, screen visibility, and illumination to a standard commercial advertisement on the same digital structure. The specific scheduling and rotation within the loop will be agreed upon between the RDA and the bidder.

Sn.	Category	Responsibilities
(f)	Performance monitoring, reporting, and handover	▪ Participating in performance review meetings with the RDA at least once every 6 months, or more frequently as necessary, to ensure the maintenance of quality standards in all services. Collaborating with a dedicated RDA management and supervision team by establishing a joint Committee with the bidder's executive personnel. Addressing, in good faith, all items on the meeting agenda, which shall include: ➤ Reviewing major operational shortcomings and the corrective measures implemented; ➤ Addressing complaints raised by the RDA's representatives and demonstrating action taken; ➤ Presenting and justifying the bidder's arrangements for human resources and logistics; and ➤ Resolving any other matters pertaining to the bidder's contractual obligations. The bidder shall be responsible for implementing all agreed-upon actions and resolutions from these meetings. ▪ Developing, submitting for approval, and adhering to a detailed Program of Work (PoW). The PoW shall outline all key activities, milestones, and timelines for the entire contract period, including but not limited to: design approval, procurement, installation, maintenance cycles, and decommissioning. Any major deviations from the approved PoW must be communicated to and approved by the RDA in writing. ▪ Submitting quarterly reports to the RDA detailing the number, type, and location of all advertising structures, along with specifications such as face sizes, support mechanisms, and maintenance records, including certified documentation of operational levels and maximum luminance.

Sn.	Category	Responsibilities
		At the conclusion of the contract, dismantling and removing all advertising structures and reinstate the footbridge/flyover up to the satisfaction of the RDA, at the bidder's own cost, as per the approved decommissioning plan.
(g)	Insurance, Liability, and Indemnification	The selected bidder shall have a valid public liability insurance coverage, with unlimited occurrence and commensurate with the risks associated with the structures and advertisements, which shall remain in full force and effect for the entire duration of the agreement. The selected bidder shall bear sole and exclusive liability for any accident, incident, loss, damage, or claim arising, whether directly or indirectly, from the erection, display, maintenance, or existence of the advertising structure, including but not limited to bodily injury, fatality, or property damage. Furthermore, the selected bidder shall fully indemnify, defend, and hold harmless the RDA, its officers, agents, and employees, against any and all actions, proceedings, claims, demands, losses, liabilities, damages, costs, and expenses (including legal fees) arising therefrom. The RDA shall in no circumstance whatsoever be held responsible or liable in relation thereto.
(h)	Financial and statutory obligations	- Ensuring regular and timely payment of all applicable taxes, levies, and statutory dues to the Authorities. - Ensuring timely financial contributions to the RDA in accordance with the established schedules. - Executing any ancillary or miscellaneous works as may reasonably arise during the contract period.

5) ELIGIBILITY CRITERIA

For this exercise, all prospective bidders shall meet all the following conditions:

- (a) Possess the legal capacity to enter into a contract for the execution of the agreement;
- (b) Not be insolvent, in receivership, bankrupt, subject to legal proceedings for any of these circumstances, or in the process of being wound up;
- (c) Not have had their business activities suspended;
- (d) Not have a conflict of interest in relation to this procurement;
- (e) Hold a valid Trading Licence and Business Registration Card; and

The RDA reserves the right to request supporting documents or evidence to substantiate compliance with the above eligibility criteria.

6) EVALUATION OF BIDS

Bidders will be selected under Quality and Cost-Based Selection, in accordance with the policies and procedures for public procurement in the Republic of Mauritius.

The evaluation of Bids will be based on the following criteria:

(a) **Technical criteria** - *(50 % of weight markings)*

The evaluation of the technical proposal will be based on the following:

i. Bidder's Information

Bidders shall complete and submit all details as per the template attached at **Annex 2**.

ii. Relevant experience of the bidder

Bidders shall demonstrate proven experience of at least 2 years in the design, erection, display, maintenance, and management of advertising structures in similar contexts/businesses.

(Any company that does not possess a minimum of 2 years of experience in the design, erection, display, maintenance, and management of advertising structures may enter into a joint venture with an eligible national agency meeting the prescribed experience criteria.)

iii. Detailed documentation

For each footbridge and/or flyover proposed for commercial exploitation, the bidder shall duly complete and sign the Bid Letter, attached as **Annex 3**, constituting a formal and binding undertaking to submit the following documentation for approval by the RDA and any other relevant Authority.

Pre-Contractual Submission

1. Within 28 calendar days from the date of issuance of the Letter of Acceptance, the bidder shall provide evidence of valid public liability insurance coverage, meeting the requirements set out in Section 4(g) of this RFP, and expressly naming the RDA as an additional insured.

Post-Contractual Submission

2. A 3-D model or graphical representation of the proposed advertising structure integrated with the footbridge and/or flyover;
3. The dimensions of each advertising structure;
4. a structural report, including calculations issued by a Registered Professional Engineer certifying the structural integrity of the public structure in conjunction with the advertising structure;
5. an original certificate from a Registered Professional Engineer certifying that the advertising structure is structurally safe and sound, having been designed to withstand a wind gust of at least 300 km/hr and to resist all loads and forces to which such advertising structure may be exposed;
6. a document certifying the operation level and maximum luminance. To provide any necessary instruments or equipment to facilitate joint on-site verification of luminance levels by the relevant authorities;
7. Complete structural designs, calculations, and specifications, prepared in accordance with relevant design standards, codes of practice and International Norms, including details of the fixing and installation mechanism for the advertising structure;
8. a maintenance plan for each advertising structure, which shall include, but not be limited to, a Safety and Traffic Management Plan for the erection, maintenance, and ongoing management of the structure and comprehensive Contingency and Emergency Response Plan to address unforeseen events and cyclonic conditions;
9. a non-structural maintenance plan for the footbridge(s) and/or flyover(s) themselves;
10. a maintenance, embellishment, and landscaping plan for the green spaces associated with the footbridge(s) and/or flyover(s) from a Registered Landscape Architect;

11. a project management plan, including a sample quarterly reporting format and a decommissioning plan; and
12. proposed innovations and non-financial contributions to the RDA, such as vertical embellishment of the footbridge(s) and/or flyover(s), or other initiatives beneficial to the RDA.

(b) Financial proposal - (50 % of weight markings)

- The Bidders shall submit audited financial statements for the last three financial years. The RDA will assess the sound financial standing of the bidders to ensure they have the capacity to undertake the investment and operational costs associated with this contract. Bidders may be required to provide a banker's reference or other proof of access to credit, if requested, during the evaluation exercise.
- The most responsive bidders will be granted the exclusive rights to commercially exploit the approved advertising structures for the display of products, services, or other promotional content from its advertising clients. The bidder will be solely entitled to retain any revenue generated from such commercial advertising.

In consideration for these rights, the selected bidders shall be required to make a quarterly financial contribution to the RDA for each footbridge and/or flyover it is allocated.

All payments must be made in advance, with each quarterly payment due at least 15 calendar days before the start of the quarter.

As such, prospective bidders are required to propose and accordingly complete the financial proposal template provided in **Annex 4**. The total contribution value will be the sum of these 20 payments.

- Notwithstanding the foregoing, each prospective bidder shall, by duly completing and submitting the Bid Letter, undertake to furnish, within 28 calendar days from the issuance of the Letter of Acceptance, a bank security of MUR 200,000 per digital advertising structure approved/awarded, either by:
 1. an unconditional and irrevocable bank guarantee as per **Annex 5** issued by a commercial bank, valid for the full duration of the contract plus a period of 28 calendar days or written release from RDA; or
 2. a refundable deposit of the same amount, payable by cheque.

In relation to sub-sections (a) and (b) of Section 6, the RDA shall have the right to request clarifications during evaluation.

7) NON-COMPLIANCE AND TERMINATION CLAUSE

(a) The bidder shall be deemed to be in breach of this Agreement if it:

- fails, within 28 calendar days from the date of issuance of the Letter of Acceptance, to submit evidence of valid public liability insurance coverage meeting the requirements set out under Section 4(g) of this RFP and submit the calculated bank guarantee or refundable deposit;
- repeatedly fails to comply with its obligations under Section 4 of this Agreement (for the purposes of this clause, “repeatedly” shall mean two or more verified instances of non-compliance within any six-month period); and/or
- fails to remit the quarterly financial contribution by the prescribed due date.

In such event, the RDA shall issue a written **Notice of Breach** to the bidder.

(b) The Notice of Breach shall specify the nature of the default and shall afford the bidder a grace period of:

- 28 calendar days, in respect of non-financial breaches; and
- 7 calendar days, in respect of financial breaches,

commencing from the date of issuance of the Notice, within which the bidder shall remedy the breach to the satisfaction of the RDA.

(c) Should the bidder fail to remedy the breach within the prescribed timeframe, the RDA shall be entitled, without prejudice to any other rights or remedies available to it under law or equity, to terminate this Agreement forthwith by issuing a written **Notice of Termination**.

(d) Upon termination:

- The bidder shall immediately forfeit all commercial rights granted under this Agreement and shall immediately cease all activities on the designated footbridge(s) and/or flyover(s).
- The bidder shall, within 14 calendar days from the effective date of termination, remove all advertising structure(s) and related materials at its own cost. Failing such removal, the RDA may proceed with removal without further notice, and all costs incurred shall be recoverable from the bidder without liability on the part of the RDA.
- All financial contributions already paid to the RDA shall be deemed forfeited and shall not, under any circumstances, be refunded.
- The bidders shall further forfeit any security provided to the RDA, including but not limited to the unconditional bank guarantee, which shall be invoked or the refundable deposit, which shall be retained by the RDA in full.

8) PRE-PROPOSAL MEETING

The purpose of the pre-proposal meeting will be to clarify issues and to answer questions on any matter that may be raised during the bidding process.

The pre-proposal conference will be held as follows:

- Date: Wednesday, 5 November 2025
- Time: 14.00 hours (local time).
- Address: Road Development Authority
8th Floor, Blue Tower
Rue de L'Institut,
Ebène 80817,
Mauritius.

Attending the pre-proposal conference is optional.

9) CLARIFICATION PURPOSES

Requests for clarification should be received by the RDA no later than 14 calendar days prior to the date for submission of Bids.

The RDA will reply at the latest 7 calendar days before the date of submission of Bids.

The contact information for requesting clarifications is:

The General Manager
Road Development Authority
8th Floor, Blue Tower
Rue de L'Institut,
Ebène 80817,
Mauritius.

Tel: +230 467 8600
Facsimile: +230 467 2056
Email: procurement@rda.intnet.mu

10) AMENDMENT OF RFP

At any time prior to the deadline for submission of bids, the RDA may amend the RFP by issuing addenda.

Any addendum issued shall be part of the RFP and shall be communicated in writing to all who have obtained the RFP from the RDA. To give bidders a reasonable time in which to take an addendum into account in preparing their bids, the RDA may, at its discretion, extend the deadline for the submission of bids.

11) LANGUAGE OF PROPOSAL

The Proposal, as well as all correspondence and documents relating to the Proposal exchanged between the bidders and the RDA, shall be written in English.

12) PARTICIPATION IN MORE THAN ONE PROPOSAL

The bidders (including the individual members of any Joint Venture) shall submit only one Proposal, either in its own name or as part of a Joint Venture in another Proposal.

If a bidder, including any Joint Venture member, submits or participates in more than one proposal, all such proposals will be disqualified and rejected.

13) VALIDITY OF BIDS

Proposals shall remain valid for 90 calendar days after the proposal submission deadline, i.e., until **24 February 2026**.

The deadline date for submission of bids is counted as day one of the validity period.

14) FORMAT OF PROPOSAL

The bidder shall prepare one original of the documents comprising the Proposal and clearly mark it "Original."

In addition, the bidder shall submit one copy of the documents and clearly mark it "Copy."

In the event of any discrepancy between the original and the copies, the original shall prevail.

15) SIGNING OF PROPOSAL BY AN AUTHORISED REPRESENTATIVE OF THE BIDDERS

The original and the copy of the Proposal shall be typed or written in indelible ink and shall be signed by a person duly authorised to sign on behalf of the bidder.

This authorisation shall consist of written confirmation and shall be attached to the bid. It may include a delegation of power by resolution of the Board of a company or from the CEO, himself holding power from the Board or from a Director being a shareholder of a company or through a Power of Attorney.

A written authorisation confirming this signing authority shall be attached to the bid. This authorisation may be in the form of:

- A Board Resolution.
- A Power of Attorney.

- A letter of delegation from the Chief Executive Officer (CEO), provided the CEO's own authority to act (e.g., from the Board or as a shareholder-director) is also established.

In the case of a Joint Venture, the Proposal shall be signed by an authorised representative of the designated Lead Member, whose authority to sign on behalf of all JV partners shall be substantiated by the aforementioned documentation.

16) SEALING AND MARKING OF BIDS

Proposals should be sealed in a single envelope, clearly marked with the Procurement Reference Number, and addressed to the RDA with the bidder's name at the back of the envelope.

17) SUBMISSION OF BIDS

For bid submission purposes only, the address of the RDA is:

Address: Road Development Authority
8th Floor, Blue Tower
Rue de L'Institut,
Ebène 80817,
Mauritius.

Proposals shall be deposited in the Tender box, not later than:

- Date: **Wednesday, 26 November 2025**
- Time: **13.30 hours (local time) at latest.**

Late submissions will be rejected.

Bids received by e-mail will not be considered.

The RDA may, at its discretion, extend the deadline for the submission of the Bids by amending the RFP, in which case all rights and obligations of the RDA and bidder previously subject to the deadline shall thereafter be subject to the deadline as extended.

18) OPENING OF BIDS

For the opening of Bids, the address of the RDA is:

Address: Road Development Authority
8th Floor, Blue Tower
Rue de L'Institut,
Ebène 80817,
Mauritius.

Date: **Wednesday, 26 November 2025**

Time: **As from 14.00 hours (local time)**

Bidders or their representatives may attend the Bid Opening if they choose to do so.

19) AWARD OF CONTRACT

The bidders having submitted the best evaluated responsive bid and qualified to perform the services shall be selected for the Award of Contract. The Award of Contract shall be issued in the form of a Letter of Acceptance and subsequently the Contract Agreement.

The RDA may award one or multiple footbridges and/or flyovers to one or more bidders. Awards will be made on a site-by-site basis, considering the bidder's combined technical and financial score for each specific site or package of sites.

Nevertheless, no single bidder will, under any circumstances, be awarded all the designated footbridges and/or flyovers.

20) EXPECTED DATE FOR THE COMMENCEMENT OF THE CONTRACT

One month after the signature of the Contract.

21) DISCLAIMER

The RDA reserves the right to annul the present exercise at any time prior to the signature of the Contract Agreement, without any liability towards any bidder(s) and does not bind itself to assign or inform the bidder(s) of the grounds for its decision.

ANNEX 1: LIST OF DESIGNATED FOOTBRIDGES AND FLYOVERS

FOOTBRIDGES

Sn	Name and classification of Road	Name of footbridges	Location	Google map (GPS) coordinates
1.	Port Louis – Plaisance Dual Carriageway (Motorway M1)	Footbridge Cassis	Near MITD Cassis	-20.164449, 57.487961
2.	Port Louis – Plaisance Dual Carriageway (Motorway M1)	Footbridge Bell Village	Near Firstech Distribution	-20.171608, 57.483459
3.	Port Louis – Plaisance Dual Carriageway (Motorway M1)	Footbridge Camp Chapelon	Near Mosque Al Rayhaan, Pailles	-20.181190, 57.481177
4.	Port Louis – Plaisance Dual Carriageway (Motorway M1)	Footbridge Guibies	Guibies, Pailles	-20.185541, 57.481850
5.	Port Louis – Plaisance Dual Carriageway (Motorway M1)	Footbridge Pailles	Between Mayflower Centre and Mercedes Benz - Mauritius	-20.189680, 57.482190
6.	Port Louis – Plaisance Dual Carriageway (Motorway M1)	Footbridge Soreze	Just after Kia Motors	-20.200358, 57.482597

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7.	Port Louis – Plaisance Dual Carriageway (Motorway M1)	Footbridge Mont Ory	After Mont Ory Rd and before Colville Bridge	-20.217952, 57.485565
8.	Port Louis – Plaisance Dual Carriageway (Motorway M1)	Footbridge Hillcrest	After Hillcrest flyover and before Inous Hafez Hall	-20.266188, 57.493217
9.	Port Louis – Plaisance Dual Carriageway (Motorway M1)	Footbridge Highlands	Linking Parisot Rd, Galea	-20.284998, 57.521543
10.	Port Louis – Plaisance Dual Carriageway (Motorway M1)	Footbridge Wooton	Near Doha Academy before Indian Oil filling station	-20.294824, 57.531613
11.	Port Louis – Plaisance Dual Carriageway (Motorway M1)	Footbridge Midlands	Near Midlands Bus Stop	-20.342045, 57.566595
12.	Port Louis – Plaisance Dual Carriageway (Motorway M1)	Footbridge Rose Belle	Near Morcellement Rose Belle	-20.412289, 57.602368
13.	Port Louis - Sottise Dual Carriageway (Motorway M2)	Footbridge Mer Rouge	Near Shell Filling Station (Northbound)	-20.150134, 57.506257
14.	Port Louis - Sottise Dual Carriageway (Motorway M2)	Footbridge Bois Marchand	Near Bois Marchand Cemetery	-20.117472, 57.539475

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15.	Port Louis - Sottise Dual Carriageway (Motorway M2)	Footbridge Calebasses	Near Calebasses roundabout	-20.112211, 57.559023
16.	Port Louis - Sottise Dual Carriageway (Motorway M2)	Footbridge Pamplémousses	Near Pamplémousses roundabout	-20.102804, 57.579877
17.	Port Louis - Sottise Dual Carriageway (Motorway M2)	Footbridge Mapou	Near Mapou roundabout	-20.078720, 57.604344
18.	Port Louis – Saint Jean Road (A1)	Footbridge Plaine Lauzun	Near Plaine Lauzun Bus Terminal	-20.171027, 57.478646
19.	Port Louis – Saint Jean Road (A1)	Footbridge Cassis	Near Bike World	-20.166355, 57.489313
20.	Port Louis – Saint Jean Road (A1)	Footbridge Coromandel	Near Emmaus Church	-20.197008, 57.469927

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FLYOVERS

Sn	Name and classification of road	Name of flyovers	Location	Google map (GPS) coordinates
1.	Port Louis – Plaisance Dual Carriageway (Motorway M1)	Caudan flyover	Over Caudan roundabout, Port Louis	-20.163883, 57.492764
2.	Port Louis – Plaisance Dual Carriageway (Motorway M1)	Deschartres flyover	Near Port Louis South Bus Station	-20.163413, 57.495678
3.	Port Louis – Plaisance Dual Carriageway (Motorway M1)	Cassis flyover	At the Backside of Emcar shop	-20.168280, 57.484906
4.	Port Louis – Plaisance Dual Carriageway (Motorway M1)	Bell Village flyover	Near Food Cannery on northbound	-20.173486, 57.482837
5.	Port Louis – Plaisance Dual Carriageway (Motorway M1)	Grewals underpass	Pailles, near Montebello Smart City	-20.194414, 57.481987
6.	Port Louis – Plaisance Dual Carriageway (Motorway M1)	Bagatelle flyover	Near Bagatelle Mall	-20.225185, 57.493153
7.	Port Louis – Plaisance Dual Carriageway (Motorway M1)	Réduit flyover 1A	Over Réduit roundabout	-20.231149, 57.500996
8.	Port Louis – Plaisance Dual Carriageway (Motorway M1)	Réduit flyover 1B	Over Réduit roundabout	-20.232006, 57.500991
9.	Port Louis – Plaisance Dual Carriageway (Motorway M1)	St Jean flyover	Over St Jean roundabout	-20.257072, 57.488725

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10.	Port Louis – Plaisance Dual Carriageway (Motorway M1)	Hillcrest flyover	Hillcrest after Sky Garden	-20.264317, 57.492019
11.	Port Louis – Plaisance Dual Carriageway (Motorway M1)	Pont Fer flyover	Near Phoenix Beverages Ltd	-20.273772, 57.497579
12.	Port Louis – Plaisance Dual Carriageway (Motorway M1)	Dowlut flyover	Near Butter & Dairy Enterprises Ltd	-20.276978, 57.501087
13.	Port Louis – Plaisance Dual Carriageway (Motorway M1)	Midlands flyover	Near NUTREND MAURITIUS	-20.336201, 57.561953
14.	Port Louis – Plaisance Dual Carriageway (Motorway M1)	Rose Belle flyover	At Rose Belle interchange	-20.403905, 57.595446
15.	Port Louis – Plaisance Dual Carriageway (Motorway M1)	New Grove flyover	At New Grove interchange	-20.421330, 57.607619
16.	Port Louis – Plaisance Dual Carriageway (Motorway M1)	Plaine Magnien flyover	Near UBP	-20.426335, 57.651302
17.	Port Louis - Sottise Dual Carriageway (Motorway M2)	Quay D flyover	Near ABC Motors Co Ltd	-20.151723, 57.505666
18.	Port Louis - St Jean (A1) Road	Coromandel Flyover	Near SAJ Bridge	-20.208294, 57.469915
19.	Rose-Hill – Trianon Road (A14)	Ebene flyover 1	Near IT Solvz	-20.241877, 57.486168
20.	St Pierre Bypass (A17)	Réduit triangle Underpass	Near MBC	-20.230280, 57.502925

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Sn	Name and classification of road	Name of flyovers	Location	Google map (GPS) coordinates
21.	Julius Nyerere Avenue (B1)	Réduit flyover 2	Passes over Road B1 near Engen Réduit	-20.236684, 57.498336
22.	Quartier Militaire Road (B6) Road	Quartier Militaire Underpass	After Quartier Militaire Roundabout	-20.243198, 57.593442
23.	Swami Sivananda Avenue (B63)	Jumbo flyover	Near Jumbo Phoenix	-20.277013, 57.496464
24.	Swami Sivananda Avenue (B63)	Palmerstone flyover	Near Indira Gandhi Centre	-20.284099, 57.497758

ANNEX 2: BIDDER INFORMATION TEMPLATE (To be completed by prospective sponsor)

1) Bidder's Information

Procurement Reference No.:	RFP/RDA/27/10-2025
Name of Assignment	Erect, display, maintain, and manage advertising structures on footbridges and/or flyovers visible from Classified Roads

Date:	Country of incorporation:
Bidder name:	Acronym:
RFP submission authorised by:	Position:

Associations (Joint Venture)

Serial No.	Bidder	Acronym	Country of incorporation	Joint Venture (JV)	Submission authorised by	Position

We confirm that a copy of the following documents has been attached:

- ☐ Certificate of Incorporation;
- ☐ Documentation regarding our corporate structure including beneficial ownership;
- ☐ Business Registration Number;
- ☐ Documentation regarding our Board of Directors.

ANNEX 2: BIDDER INFORMATION TEMPLATE (To be completed by prospective sponsor)

2) Team composition and task assignments

[To mention clearly the composition of your team and their respective task assignment, with attached curriculum vitae, as a Single Entity's Organisation / Joint Venture members]

<i>Professional Staff such as Administrative, Operational, Marketing, Maintenance, Supervising, Health & Safety personnel, etc.</i>						
<i>SN</i>	<i>Name of staff</i>	<i>Bidder</i>	<i>Area of Expertise</i>	<i>Qualification</i>	<i>Position Assigned</i>	<i>Task Assigned</i>

Please insert more rows as necessary.]

ANNEX 3: BID LETTER

Name of Assignment: **Erect, display, maintain, and manage advertising structures on footbridges and/or flyovers visible from Classified Roads**

Procurement Reference No.: **RFP/RDA/27/10-2025**

Date:

We, the undersigned, declare that:

1) Compliance with Responsibilities

We have examined and understood the RFP documents and hereby offer to fully comply with all obligations, duties, and responsibilities of the bidder as detailed in Section 4 of the RFP.

2) Submission of Documentation

We undertake to submit, in a timely manner, all technical documentation required for post-contractual submission and subsequent approval and evidence of valid insurance for pre-contractual approval, as specified in Section 6(a)iii of the RFP.

3) Declaration

We are submitting our Proposal *[Choose one]*:

* ☐ In our own name as a single entity. *[Insert Full Name and Address]*

* ☐ As a Joint Venture. The members of the Joint Venture are listed below. All partners shall be jointly and severally liable for the execution of the contract.

- Lead Member (duly authorised to sign and receive instructions): *[Insert Full Name and Address of Lead Member]*

- Other Member(s): *[Insert Full Name and Address of Other Member]*

4) Financial proposal

(a) Our attached **Financial Proposal (Annex 4)** is for a total contribution of _____
(in words and figures). This amount is fixed and exclusive of all applicable taxes.

This amount represents the sum of 20 quarterly payments payable in advance over the 5-year contract period.

- (b) We hereby undertake to make each quarterly payment no later than 15 calendar days prior to the commencement of the respective quarter, as detailed in **Annex 4**.
- (c) We undertake to furnish, within 28 calendar days from the issuance of a Letter of Acceptance, for an amount of MUR 200,000 for each digital advertising structure awarded to us, as detailed in the Letter of Acceptance and required by Section 6(b) of the RFP, security in the form of:

(to choose)

* ☐ An unconditional and irrevocable bank guarantee from a scheduled commercial bank, valid for the full contract duration; OR

* ☐ A refundable deposit by cheque;

5) Eligibility

We confirm that we are eligible to participate in this RFP and meet all the Eligibility Criteria specified in Section 5 of the RFP.

6) Proposal Validity

We confirm that our Proposal shall be valid for a period of ninety (90) days from the date fixed for the submission deadline, i.e., until 24 February 2026, and it shall remain binding upon us and may be accepted at any time before the expiration of that period.

7) Fraud and Corruption

We have taken steps to ensure that no person acting for us or on our behalf will engage in any type of fraud and corruption as per the principles described hereunder, during the bidding process and contract execution:

- i. We shall not, directly or through any other person or firm, offer, promise, or give to any of the client's employees involved in the bidding process or the execution of the contract; or
- ii. To any third person, any material or immaterial benefit which he/she is not legally entitled to, in order to obtain in exchange any advantage of any kind whatsoever during the tender process or during the execution of the contract.

- iii. We shall not enter with other bidders into any undisclosed agreement or understanding with other bidders, whether formal or informal. This applies in particular to prices, specifications, certifications, subsidiary contracts, submission or non-submission of proposals or any other actions to restrict competitiveness or to introduce cartelisation in the bidding process.
- iv. We shall not use falsified documents or erroneous data, nor deliberately fail to disclose requested facts to obtain a benefit in a procurement proceeding.

8) Correction of errors

We accept the correction of any arithmetic errors in our Financial Proposal.

9) Completion of Services

We acknowledge and undertake that the contract will be completed within the five (5) years duration specified in Section 3 of the RFP.

10) No Obligation to Accept

We understand that the Road Development Authority is not bound to accept any Proposal received and reserves the right to annul the bidding process at any time prior to contract signature as per Section 21.

We understand that the transgression of the above is a serious offence, and appropriate action will be taken against such bidders.

If awarded the contract, the person named below shall act as the bidder's Representative:

Name: [Insert Name of Representative]

In the capacity of: [Insert Title/Position]

Signed: _____

Duly authorised to sign the Proposal for and on behalf of: [Insert Full Legal Name of bidder/JV]

Date: [Insert Date]

Company Address and Seal: [Insert Registered Address]

(Affix Company Seal here)

ANNEX 4: FINANCIAL PROPOSAL TEMPLATE (To be completed by bidder)

(a) Footbridges

Footbridge Advertising Rights - Quarterly Financial Contribution Schedule

Payment Terms: All payments are due in advance, at least 15 calendar days before the start of each quarter. All amounts are in Mauritian Rupees (MUR) and are exclusive of applicable taxes.

All prospective bidders shall duly fill and submit, as per the template given below.

Column A	Column B	Column C	Column D	Column E	Column F	Column G	Column H	Column I	Column J	Column K	Column L	Column M	Column N	Column O	Column P	Column Q	Column R	Column S	Column T	Column U	Column V	Column W	Column X	
Ref	Name of footbridge <i>(as per name given in Annex 1)</i>	Number of proposed digital advertising structures (Nos.)	Year 1 - 2026				Year 2 - 2027				Year 3 - 2028				Year 4 - 2029				Year 5 - 2030				Total Contribution per footbridge (MUR)	
			1 st Payment (MUR)	2 nd Payment (MUR)	3 rd Payment (MUR)	4 th Payment (MUR)	5 th Payment (MUR)	6 th Payment (MUR)	7 th Payment (MUR)	8 th Payment (MUR)	9 th Payment (MUR)	10 th Payment (MUR)	11 th Payment (MUR)	12 th Payment (MUR)	13 th Payment (MUR)	14 th Payment (MUR)	15 th Payment (MUR)	16 th Payment (MUR)	17 th Payment (MUR)	18 th Payment (MUR)	19 th Payment (MUR)	20 th Payment (MUR)		
			First quarter	Second quarter	Third quarter	Fourth quarter	First quarter	Second quarter	Third quarter	Fourth quarter	First quarter	Second quarter	Third quarter	Fourth quarter	First quarter	Second quarter	Third quarter	Fourth quarter	First quarter	Second quarter	Third quarter	Fourth quarter		
			Due by: 17-Dec-25	Due by: 17-Mar-26	Due by: 16-Jun-26	Due by: 16-Sep-26	Due by: 16-Dec-26	Due by: 17-Mar-27	Due by: 16-Jun-27	Due by: 15-Sep-27	Due by: 15-Dec-27	Due by: 16-Mar-28	Due by: 15-Jun-28	Due by: 14-Sep-28	Due by: 14-Dec-28	Due by: 15-Mar-29	Due by: 14-Jun-29	Due by: 13-Sep-29	Due by: 13-Dec-29	Due by: 15-Mar-30	Due by: 14-Jun-30	Due by: 13-Sep-30		
P = SUM (D:W)																								
R1																								
R2																								
R3																								
.....																								
TOTAL CONTRIBUTION FOR ALL PROPOSED FOOTBRIDGES (MUR)																							RT	

- Note:
- (1)

Failing to duly fill Columns B – X will result in the Financial Proposal being deemed as non-responsive.
- (2)

The unit rates quoted in Columns D–W may either be fixed across all quarters or vary from quarter to quarter.
- (3)

The unit rate quoted in Columns D–W is to be applied per footbridge, irrespective of the number of digital advertising structures proposed thereon.
- (4)

The number of digital advertising structures proposed in Column C shall not exceed two. This number will be used solely for calculating the required bank guarantee or refundable deposit, set at MUR 200,000 per approved digital advertising structure.
- (5)

Additional rows may be inserted for further footbridges, as required.

ANNEX 4: FINANCIAL PROPOSAL TEMPLATE (To be completed by bidder)

(b) Flyovers

Flyover Advertising Rights - Quarterly Financial Contribution Schedule

Payment Terms: All payments are due in advance, at least 15 calendar days before the start of each quarter. All amounts are in Mauritian Rupees (MUR) and are exclusive of applicable taxes.

All prospective bidders shall duly fill and submit, as per the template given below.

Column A	Column B	Column C	Column D	Column E	Column F	Column G	Column H	Column I	Column J	Column K	Column L	Column M	Column N	Column O	Column P	Column Q	Column R	Column S	Column T	Column U	Column V	Column W	Column X
Ref	Name of flyover <i>(as per name given in Annex 1)</i>	Number of proposed digital advertising structures (Nos.)	Year 1 - 2026				Year 2 - 2027				Year 3 - 2028				Year 4 - 2029				Year 5 - 2030				Total Contribution per flyover (MUR)
			1 st Payment (MUR)	2 nd Payment (MUR)	3 rd Payment (MUR)	4 th Payment (MUR)	5 th Payment (MUR)	6 th Payment (MUR)	7 th Payment (MUR)	8 th Payment (MUR)	9 th Payment (MUR)	10 th Payment (MUR)	11 th Payment (MUR)	12 th Payment (MUR)	13 th Payment (MUR)	14 th Payment (MUR)	15 th Payment (MUR)	16 th Payment (MUR)	17 th Payment (MUR)	18 th Payment (MUR)	19 th Payment (MUR)	20 th Payment (MUR)	
			First quarter	Second quarter	Third quarter	Fourth quarter	First quarter	Second quarter	Third quarter	Fourth quarter	First quarter	Second quarter	Third quarter	Fourth quarter	First quarter	Second quarter	Third quarter	Fourth quarter	First quarter	Second quarter	Third quarter	Fourth quarter	
			Due by: 17-Dec-25	Due by: 17-Mar-26	Due by: 16-Jun-26	Due by: 16-Sep-26	Due by: 16-Dec-26	Due by: 17-Mar-27	Due by: 16-Jun-27	Due by: 15-Sep-27	Due by: 15-Dec-27	Due by: 16-Mar-28	Due by: 15-Jun-28	Due by: 14-Sep-28	Due by: 14-Dec-28	Due by: 15-Mar-29	Due by: 14-Jun-29	Due by: 13-Sep-29	Due by: 13-Dec-29	Due by: 15-Mar-30	Due by: 14-Jun-30	Due by: 13-Sep-30	
P = SUM (D:W)																							
F1																							
F2																							
F3																							
*****	*****		*****	*****	*****	*****	*****	*****	*****	*****	*****	*****	*****	*****	***** ***** ***** ***** *****				*****	***** ***** ***** *****			
TOTAL CONTRIBUTION FOR ALL PROPOSED FLYOVERS (MUR)																							RT

- Note:
- (1)

Failing to duly fill Columns B – X will result in the Financial Proposal being deemed as non-responsive.
- (2)

The unit rates quoted in Columns D–W may either be fixed across all quarters or vary from quarter to quarter.
- (3)

The unit rate quoted in Columns D–W is to be applied per flyover, irrespective of the number of digital advertising structures proposed thereon.
- (4)

The number of digital advertising structures proposed in Column C shall not exceed two. This number will be used solely for calculating the required bank guarantee or refundable deposit, set at MUR 200,000 per approved digital advertising structure.
- (5)

Additional rows may be inserted for further flyovers, as required.

ANNEX 4: FINANCIAL PROPOSAL TEMPLATE (To be completed by prospective sponsor)

(c) Grand Total Contribution

Category	Total Contribution (MUR)
Total footbridges	RT
Total flyovers	FT
Grand Total	$RT + FT$

ANNEX 5: BANK GUARANTEE (PERFORMANCE SECURITY)

.....Bank/Insurance Company's Name and Address of Issuing Branch or Office.....

Beneficiary:Name and Address of Public Body.....

Date..... [Date of Issuance]

BANK GUARANTEE No.:

We have been informed that [Name of the Bidder] (hereinafter called "the Bidder") has been issued a Letter of Acceptance dated [Date of Letter of Acceptance] by you, reference [LOA Reference Number], for the erection, display, maintenance, and management of digital advertising structures on designated footbridges and/or flyovers, which includes the award of [Number of Awarded digital advertising structures] digital advertising structures.

Furthermore, we understand that, according to the conditions of the Request for Proposal, the bidder is required to furnish an unconditional and irrevocable bank guarantee as performance security.

This guarantee is issued to secure the bidder's faithful performance of its contractual obligations under the subsequent Contract Agreement.

At the request of the bidder, we [Name of Bank/Insurance Company] hereby irrevocably undertake to pay you any sum or sums not exceeding in total an amount of MUR..... [Total Amount in Figures] (Mauritian Rupees [Total Amount in Words]) upon receipt by us of your first demand in writing stating that the bidder is in breach of its obligations under the Letter of Acceptance or the subsequent Contract.

Such demand shall be paid by us without your needing to prove or to show grounds for your demand or the sum specified therein.

This guarantee shall become effective immediately upon issuance and shall remain in full force and effect for the entire duration of the Contract, which is five (5) years from its commencement date, plus a period of twenty-eight (28) calendar days or upon written release from the RDA. It shall expire in full on the [Number] day of [Month], [Year], or upon our receipt of a copy of a written release from the RDA, whichever occurs first.

Consequently, any demand for payment under this guarantee must be received by us at this office on or before the expiry date. Upon expiry, this guarantee shall become null and void, whether returned to us for cancellation or not.

..... Seal of bank/Insurance Guarantee and

Signature(s)