



ROAD DEVELOPMENT AUTHORITY

APPLICATION FOR PERMISSION TO ERECT AND DISPLAY DIGITAL ADVERTISEMENTS LOCATED ALONG OR VISIBLE FROM MOTORWAYS AND MAIN ROADS.

(Under Sections 22 to 23 of the Roads Act)

Ref:

A processing fee of Rs. 500/- is payable per application, at the time of application.

A. APPLICANT'S DETAILS

Name of Applicant/company:			
Address of Applicant/company:			
Applicant ID or company BRN No:	Phone No:	Fax No:	Email:
Name of representative:			Phone No:

B. DESCRIPTION OF DIGITAL ADVERTISEMENT

1. Purpose of application - (tick in the appropriate box)			
New construction <input type="checkbox"/>	Alteration <input type="checkbox"/>	Renewal <input type="checkbox"/>	(for renewal or alteration of Advertisement, Applicant to submit previous Affixation number/s) <input type="text"/>
2. Road Advertisement - (tick in the appropriate box)			
Main Road <input type="checkbox"/>		Motorway <input type="checkbox"/>	
3. Location of Advertisement			
3.1 Full address of Advertisement - (Name and classification of Road with the name of city/town/village and district)			
3.2 Have you submitted the location and site plan, with GPS coordinates? - (tick in the appropriate box)			Yes <input type="checkbox"/> No <input type="checkbox"/>
4. Advertisement support system - (tick in the appropriate box)			
Free standing structure <input type="checkbox"/>	On roof top <input type="checkbox"/>	On façade of building <input type="checkbox"/>	
5. Dimension of Advertisement			
Height (metre):	Width (metre):	Area (Square metre): (Maximum permitted area = 36 m ²)	
Height of Advertisement, from ground level or roof surface to top of Advertisement: metres. (Maximum permitted height shall not be more than 5 m from roof surface to top of structure)			
6. Proposed or existing setback distance of Advertisement.			
Setback distance between exterior edge of Advertisement and road edge, is metres. (Minimum setback distance of digital Advertisement from road edge shall be 6 m and 10 m, for Main Roads and Motorways, respectively.)			
7. Proposed or existing distance of Advertisement from junction.			
Radial distance between nearest corner, stop line or give way line of a junction with exterior edge of Advertisement, is metres. (Minimum radial distance from nearest corner, stop line or give way line of a junction to exterior edge of Advertisement shall be 200 m.)			

8. Spacing between two consecutive digital Advertisements.	
Radial distance between exterior edge of two digital Advertisements, regardless of their facing direction, is metres. <i>(Minimum radial distance between two consecutive digital Advertisements, regardless of their facing direction shall be 500 m.)</i>	
9. Orientation of Advertisement	
Orientation of exterior edge of Advertisement with edge of carriageway, is degree. <i>(The Advertisement shall be displayed perpendicular or, at an angle of 30 degrees, to the direction of oncoming traffic.)</i>	

C. LANDOWNER'S DETAILS

Title and name:		<i>For office use</i>
Address:		
ID Number:	Phone No:	
Certified copy of Title Deed / Memorandum of Survey from Landowner submitted - <i>(tick in the appropriate box)</i>	Yes <input type="checkbox"/> No <input type="checkbox"/>	
<p><i>I/We, undersigned landowner/s hereby authorise above-named the Applicant to erect a digital advertisement on my/our property and also undertake to grant the RDA authorisation to enter my/our premises to inspect and, remove the advertisement in case the Applicant fails to comply with any of the conditions imposed in the Letter of Intent or Permit or contravene with the Roads Acts.</i></p> <p><i>I/We understand that legal action may be envisaged against me/us for denial of access to the RDA or its representatives to proceed with the removal of the Applicant's illegal advertisement.</i></p>		
Signature of landowner/s		

D. APPLICATION ATTACHMENTS - (tick in the appropriate box)

1.	Has the original Certificate from a Registered Professional Engineer been submitted, for the structural integrity of the digital Advertisement?	Yes <input type="checkbox"/>	No <input type="checkbox"/>	<i>For office use</i>
2.	Has the embellishment plan from a Registered Landscape Architect of the zone where the digital Advertisement would be located, been submitted?	Yes <input type="checkbox"/>	No <input type="checkbox"/>	
3.	Have the evidence of Public Liability Insurance cover been submitted?	Yes <input type="checkbox"/>	No <input type="checkbox"/>	
4.	Have the structural designs and specifications in accordance with design standards and relevant codes of practise, including the fixing and installation mechanism of the structure, been submitted?	Yes <input type="checkbox"/>	No <input type="checkbox"/>	
5.	Is the Advertisement to be placed near uninsulated or any live high tension electrical wires?	Yes <input type="checkbox"/>	No <input type="checkbox"/>	
	If yes, have relevant clearance from Central Electricity Board been submitted?	Yes <input type="checkbox"/>	No <input type="checkbox"/>	
6.	Submission of any other attachments, as specified in the digital Advertisement Guidelines?	Yes <input type="checkbox"/>	No <input type="checkbox"/>	

E. PROCESSING FEE

Payment effected:			
Cheque No.:	Date/...../.....	Receipt No.:	Date/...../.....

I hereby declare that the particulars herein are true, correct and I am aware that any incorrect information may lead to a delay in processing or rejection of the application. I hereby further declare that any non-compliance with respect to, the conditions mentioned in the Letter of Intent/Permit letter or Road Development Authority Regulation 2022, will lead to its cancellation. Furthermore, should I fail to remove the advertisement, the Road Development Authority may cause the same to be removed and I agree I will not claim for any costs associated with damages caused to the advertising structure during its removal.

Name of Applicant:

Signature:

Date/...../.....

DATE: AUGUST 2022